



Mapping the state of travel tech

Investments, key players, and trends to watch

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The technology market **intelligence platform.**

CB Insights software lets you predict, discuss, and communicate emerging technology trends using data in ways that are beyond human cognition.

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The most publicly reference-able customers of anyone in the industry

“We use CB Insights to find emerging trends and interesting companies that might signal a shift in technology or require us to reallocate resources.”

Beti Cung, Corporate Strategy, Microsoft



SEQUOIA 



citi 



 Microsoft



 *Castrol*
innoVentures 



Telefonica



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CB Insights @CBinsights · Jul 8

Sequoia Capital on disrupting venture capital



Sequoia Capital on disrupting venture capital

Sequoia's Pat Grady says "CB Insights is positioned to be a leader in helping companies find investments" on stage at the Future of Fintech Conference (<https://youtube.com>)

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Anand Sanwal
@asanwal



Sequoia
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500 Startups



December 12 – 13, 2017 | San Francisco, CA

A-ha! is a gathering of Fortune 1000 executives, investors, academics, and startup founders discussing the next wave of ideas and technologies that will shape our world.

SPEAKERS INCLUDE



Daymond John

The Shark Group

Star of ABC's Shark Tank
and CEO

FUBU

Founder/CEO

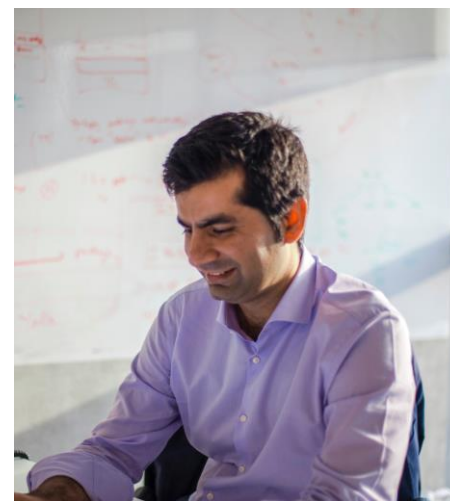


Liza Landsman

Jet.com

President

Sold to Walmart for \$3.3B



Mudassir Sheikha

Careem

Co-founder & CEO

MENA's \$1.2B Unicorn



Benedict Evans

Andreessen Horowitz

Partner

"Working Out What's
Happening Next" at a16z

ABOUT THE PRESENTER

Thomas Sineau

Intelligence Analyst, CB Insights

Thomas Sineau is an intelligence analyst at CB Insights, where he produces data-driven analysis and research reports on startup, venture capital, and emerging tech trends across the consumer space.

Prior to joining CB Insights, he worked in London as an Investment Analyst at REV Venture Partners focusing on early-stage investments and at Deutsche Bank where he was part of the Consumer & Retail Investment Banking team. Thomas holds a MSc from the Université Paris-Dauphine in France.



@TSineau



tsineau@cbinsights.com

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 - Luxury
 - Activities, touring & info
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What is travel tech?

Travel tech

- ▶ Includes: Companies leveraging software and technology to offer services and products focused on travel and tourism, including booking services, search and planning platforms, on-demand travel, and recommendation sites, among others
- ▶ Excludes car-hailing companies like Uber but includes car rentals and long distance car sharing like Turo and BlaBlaCar

A collage of travel-related items including a plaid shirt, a map, a smartphone showing a city skyline, a camera, a coffee cup, a hat, and landscape photos, all overlaid with a blue tint.

GLOBAL TRAVEL TECH:

Financing trends

Global travel tech equity funding since 2013:

\$15 BILLION

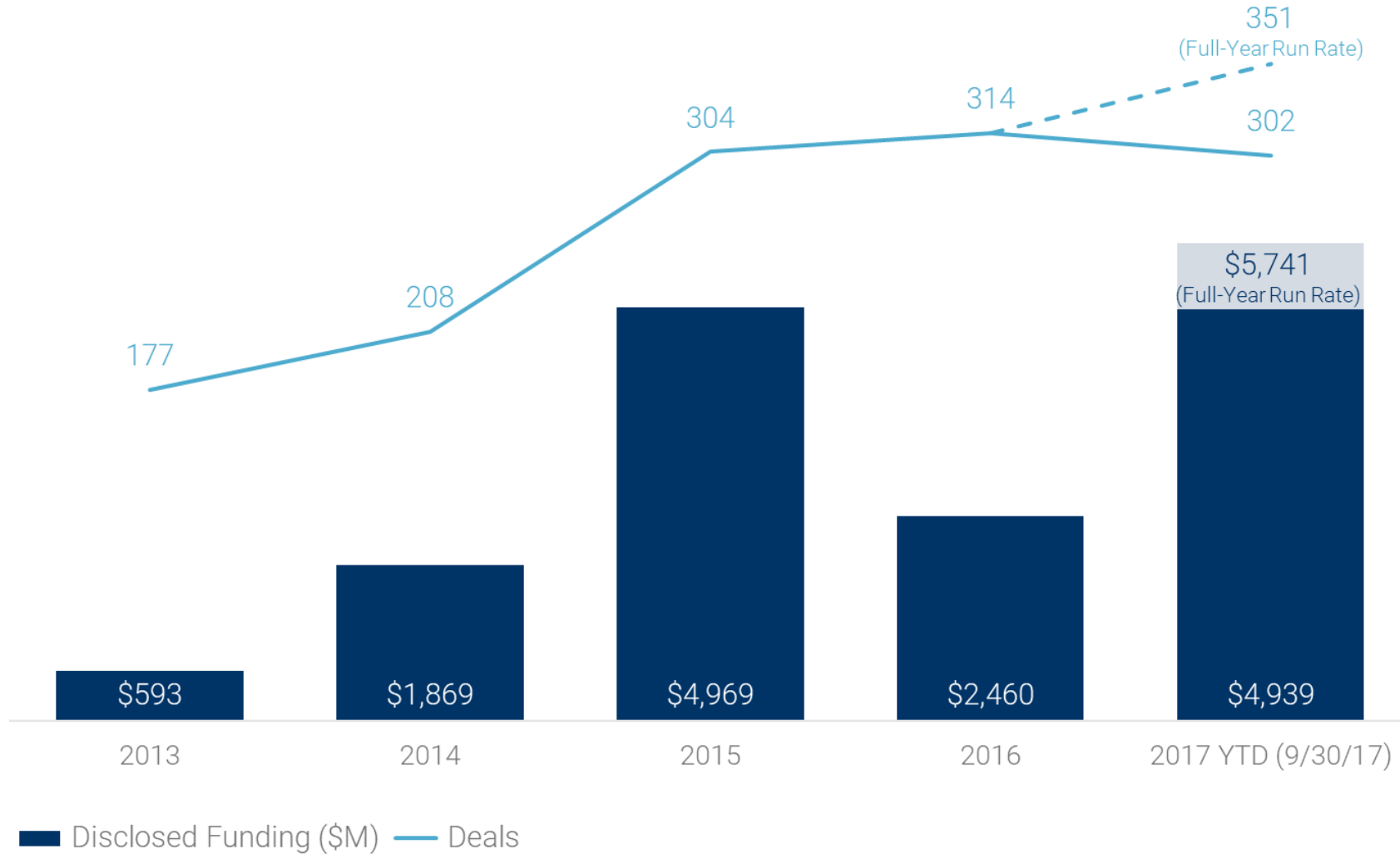
across

1,300 DEALS



Travel tech annual global financing history

2013 – 2017 YTD (11/10/17)



Travel tech funding on track for record year

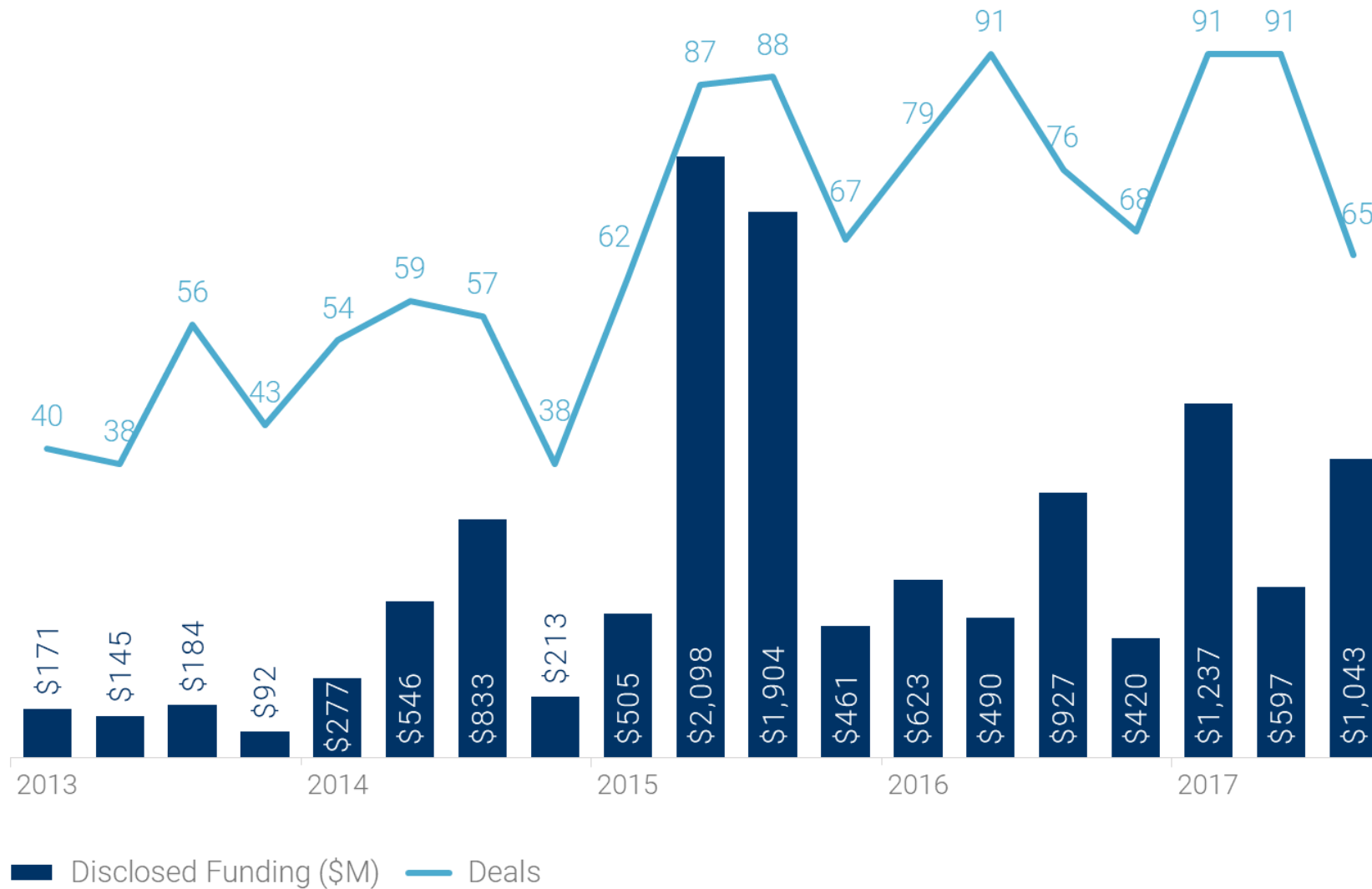
Thus far, 2017 has seen \$4.9B invested across 302 deals, putting this year on track as a potentially record-setting year for both deals and funding.

With \$1B raised in Q4'17, Virgin Galactic signed the largest deal so far this year, followed by unicorn Airbnb with a \$447M Series F follow-on raised in Q1'17.



Travel tech quarterly global financing history

Q1'13 – Q3'17



Intense deal activity during first half of 2017

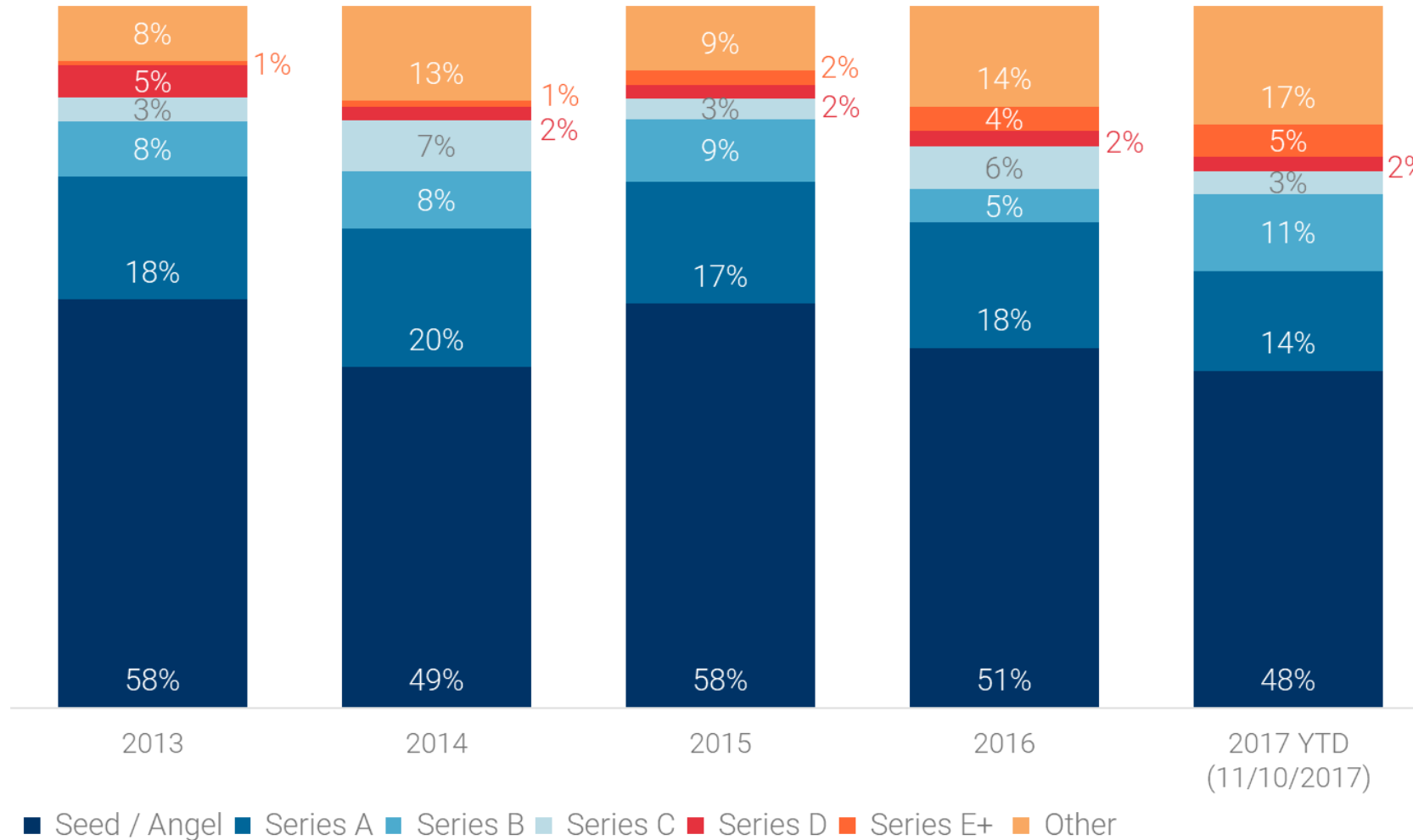
Q1'17 and Q2'17 hold the quarterly record for travel tech deals, on par with Q2'16.

Q3'17 saw \$1B in funding across 65 deals with Indonesian unicorn Traveloka's \$350M Series B-II being the biggest deal.



Travel tech global deal share by stage

2013 – 2017 YTD (11/10/17)



Seed and angel deal share decreases





Early-stage deals (seed / angel and Series A) have represented the majority of travel tech deals since 2013.

To date, approximately 60% of 2017 deals have gone to early-stage companies, with a B2B-focused travel startup seeing the year's largest early-stage deals: Upside raised a \$50M Series A.



Largest travel tech deals since 2013

2013 – 2017 YTD (11/10/17)

TRAVEL TECH: TOP DEALS 2013 – 2017 YTD (11/10/17)			
COMPANY	AMOUNT/ROUND	QUARTER	SELECT ROUND INVESTORS
 airbnb	\$1.5B/Series E	Q2'15	Fidelity Investments, General Atlantic, GGV Capital, Kleiner Perkins Caufield & Byers, Sequoia Capital China, Temasek Holdings, Tiger Global Management
 GALACTIC	\$1B/Unattributed	Q4'17	Public Investment Fund of Saudi Arabia
 LY.com 同程旅游	\$967M/Corporate Minority	Q3'15	CITIC Capital Private Equity, Wanda Group
 airbnb	\$555M/Series F	Q3'16	capitalG, Glade Brook Capital, Technology Crossover Ventures
 airbnb	\$475M/Series D	Q3'14	Dragoneer Investment Group, T. Rowe Price, TPG Growth

Airbnb dominates

The travel tech space has seen 25 \$100M+ deals since 2013, including two \$1B+ deals.

Home-sharing unicorn Airbnb has attracted 3 out of the top 5 largest deals.



Most well-funded travel tech startups






























































As of 11/10/17

COMPANY					
TOTAL FUNDING					
VALUATION	\$29B	Not available	Not available	\$1.5B	\$850M
COUNTRY	United States	United States	China	China	India



Most active travel tech VCs

2013 – 2017 YTD (10/11/17)

TRAVEL TECH: MOST ACTIVE VC INVESTORS 2013 – 2017 YTD (10/11/17)																	
RANK	INVESTOR	COMPANIES															
1		 Vayable	 ZOZI	 Grata	 OLSET	 Wanderu	 Misterb&b	 Headout	 Pana	 Catch That Bus	 Tripoto	 MetroResidences	 RedDoorz	 Voya	 FavStay	 Silvernest	 Drivemate
2		 Traveloka	 Ulmom	 Online Tours	 TravelBird	 Yamsafer	 Away	 Suiteness	 Voya	 DreamCheaper	 Stayawhile						
3		 Yododo	 Aoliday	 WayBlazer	 Huangbaoche	 Tripvisto	 Triip	 Tripfez	 Travelio								
4		 GetGoing	 TravelTipz	 BookingPal	 FLYR	 OLSET	 LoungeBuddy	 Utrip									
4		 Ostrovok	 HotelTonight	 BlaBlaCar	 Campanda	 Away	 Lola Travel	 HolidayME									
4		 BidAway	 Hotelerum	 ByHours	 tripreal	 Smartvel	 LaComunity	 TravelCompositor									

An international crowd

Half of the 6 most active VC investors are located outside of the US.

While 19 out of their 52 travel tech investments are startups based in the US, Asia and Europe are home to 14 companies each.

500 Startups leads with 16 unique travel tech investments since 2013.

The background of the slide is a dense, repeating pattern of travel postcards from Fuerteventura. The postcards are arranged in a grid-like fashion, with some overlapping. They feature various scenic views of the island, including beaches, mountains, and local life. The text "FUERTEVENTURA" is visible on many of the postcards. The overall color scheme is a deep blue, which serves as a backdrop for the white text.

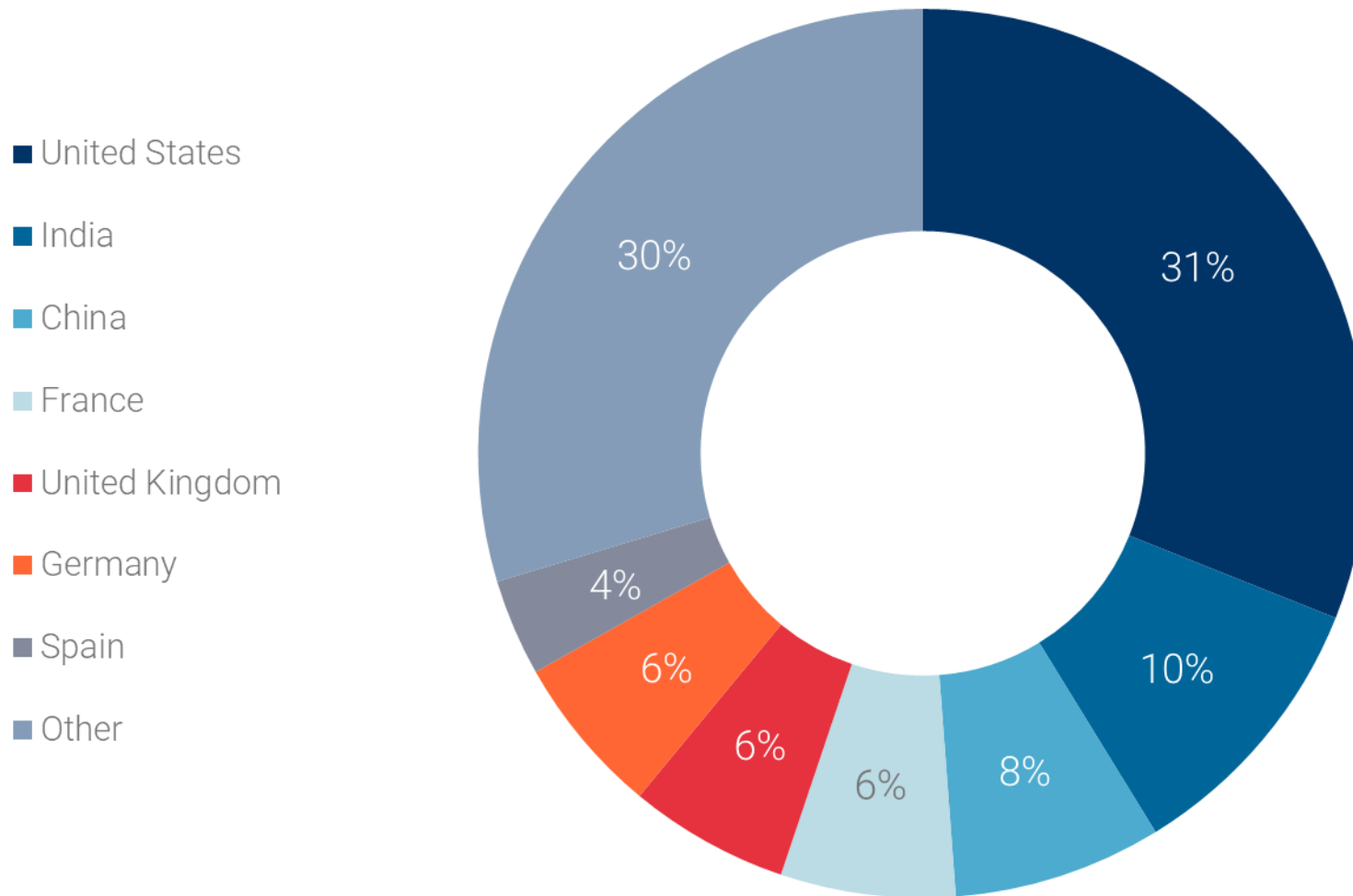
GLOBAL TRAVEL TECH:

Emerging geographies



Travel tech global deal share

2013 – 2017 YTD (11/10/17)



International startups claim two-thirds of global deal share

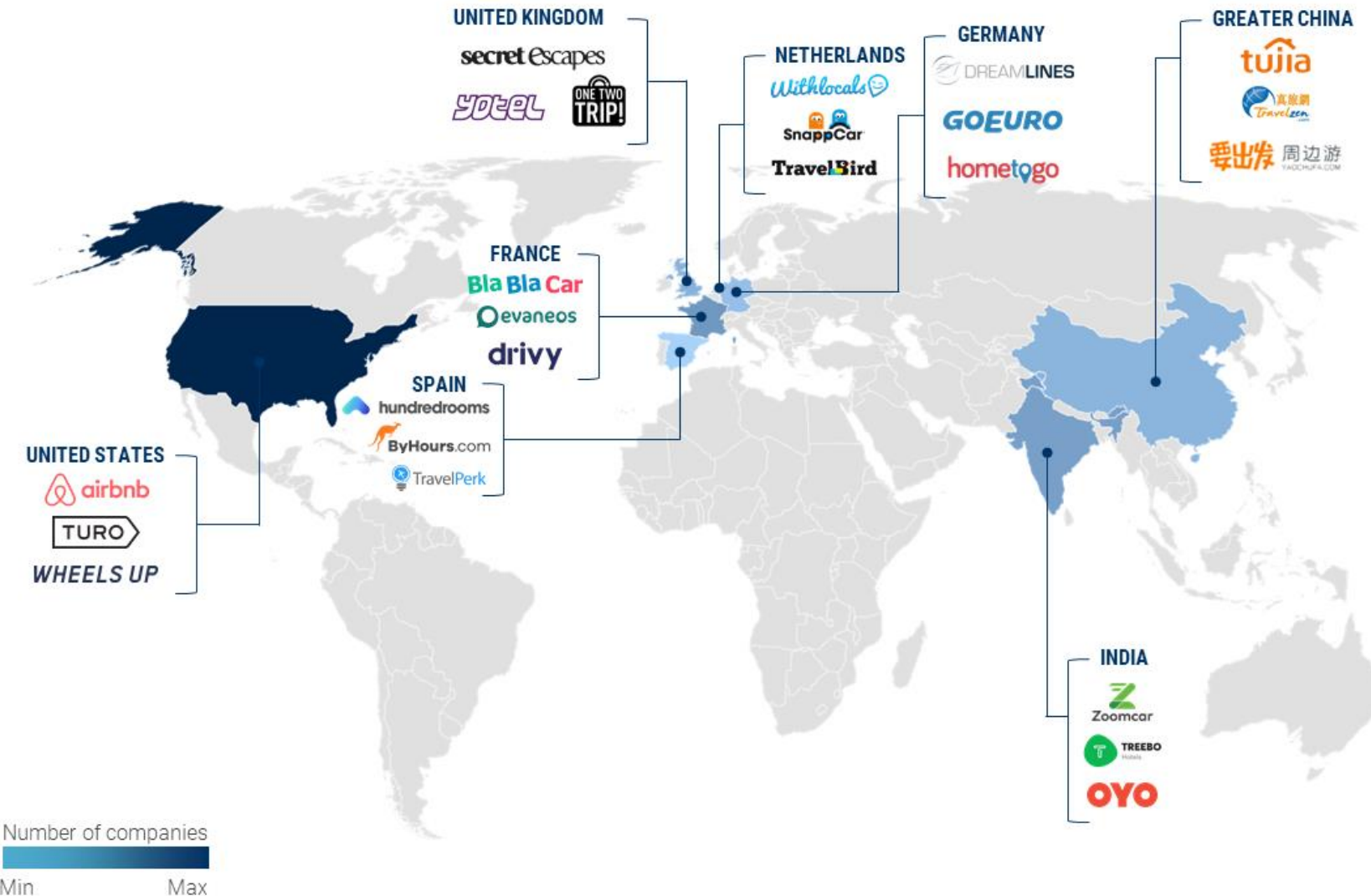
The US is the largest single country with 31% of global deal share since 2013. India comes in second, with 10% of deal share, while China is third with 8%.

However, when looking at share of global funding, China comes in second with 25%, right after the US with 42%.



The most well-funded travel tech startups around the world

As of 10/17/17



Note: To create the map, we identified countries with 10+ private travel tech startups that have raised funding since 2016, then highlighted the top 3 most well-funded startups from that list in each selected country

Asian and European travel tech on the rise

Asian countries such as China and India are home to sizeable startups.

While many Chinese startups have been capitalizing on soaring outbound tourism, Indian companies such as Oyo Rooms are more focused on the fast-growing domestic travel market.

Travel tech drivers

CHINA

**Boom of
Chinese
travelling
abroad**

**Soaring
vacation rental
market**



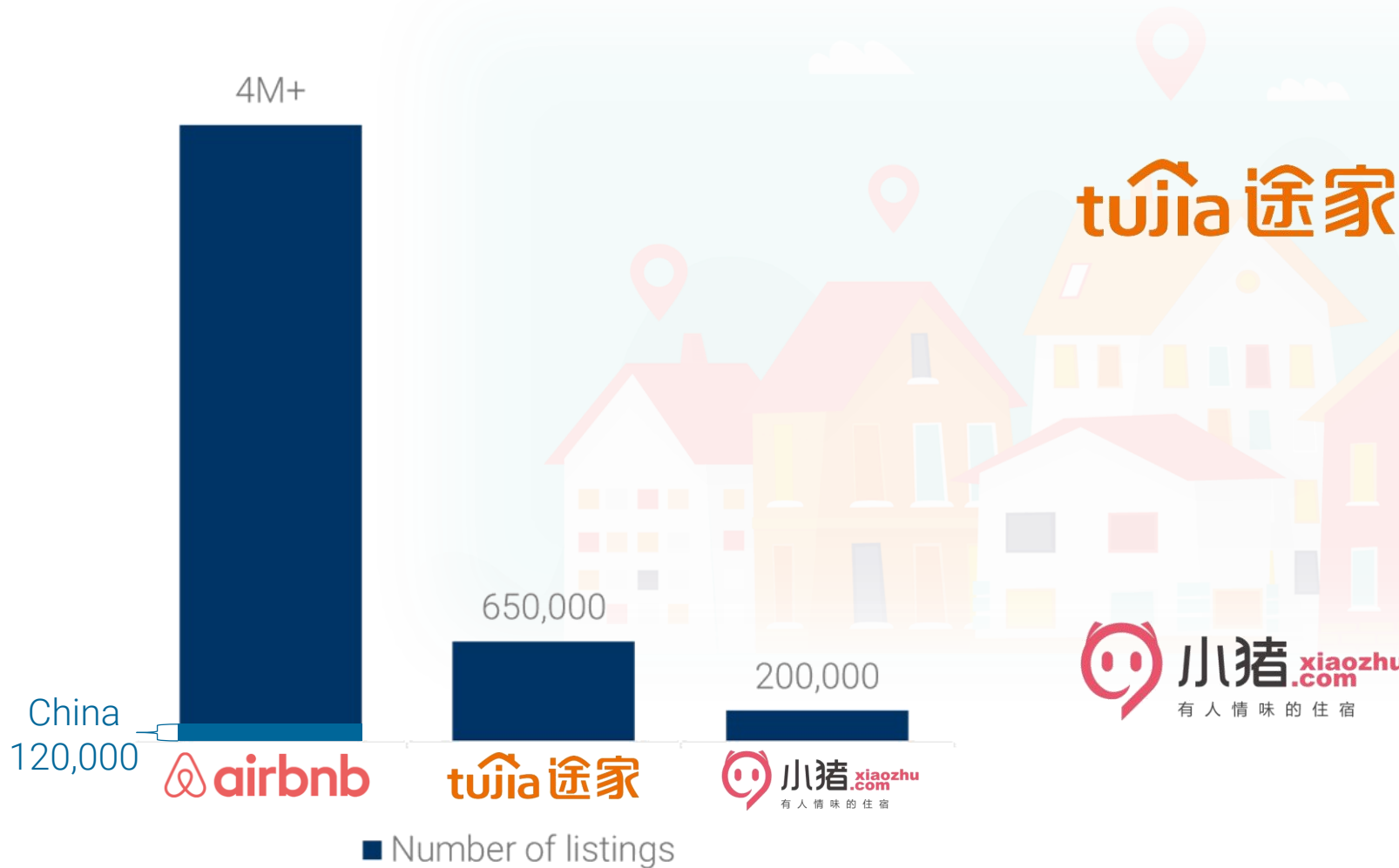
INDIA

**Rising
domestic travel
market**

**Growing
network of
budget hotels**



China is home to some of Airbnb's rivals



Tujia is a China-based home-sharing rental startup with 650,000 listings in China and other countries

Select investors: GGV Capital, Lightspeed China Partners, Ctrip and Homeaway

Total funding: \$763.7M

Valuation: \$1.5B

XiaoZhu is Chinese short-term lodging sharing platform with over 200,000 properties mostly located in China

Select investors: Morningside Ventures, Legend Capital, Yunfeng Capital and JOY Capital

Total funding: \$200M

Valuation: \$1.0B

DEPARTURES



ARRIVALS

GLOBAL TRAVEL TECH:

Corporate activity

Notable travel tech corporate activity headlines

HYATT AND WYNDHAM INVEST IN
HOME-SHARING RIVALS TO AIRBNB

June 28, 2015

FT

EXPEDIA, PRICELINE HOME IN ON
AIRBNB'S TURF

July 24, 2017

WSJ

CHINA'S CTRIP.COM TO BUY OUT
SKYSCANNER IN \$1.74B DEAL

November 24, 2016

REUTERS

TENCENT WANTS TO BUY ALL REMAINING
SHARES OF ELONG, ONE OF CHINA'S TOP
TRAVEL SITES

Aug 3, 2015

TE

BAZIN SEEKS STARTUPS TO ACCELERATE
ACCORHOTELS TRANSFORMATION

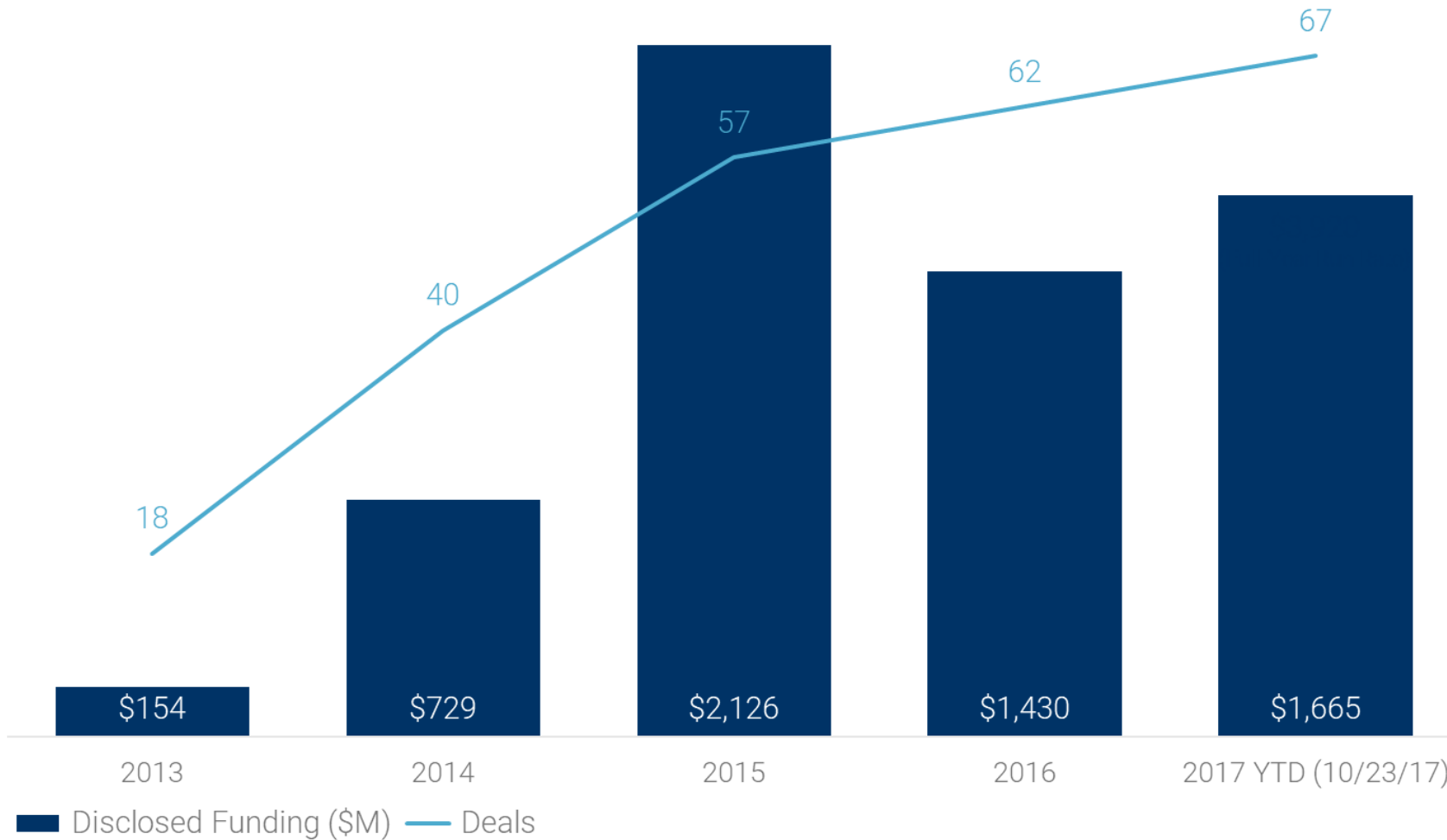
April 25, 2016

Forbes



Travel tech corporate annual global financing history

2013 – 2017 YTD (10/23/17)



Corporate activity on the rise

Corporates and their venture arms have participated in 67 deals so far this year.

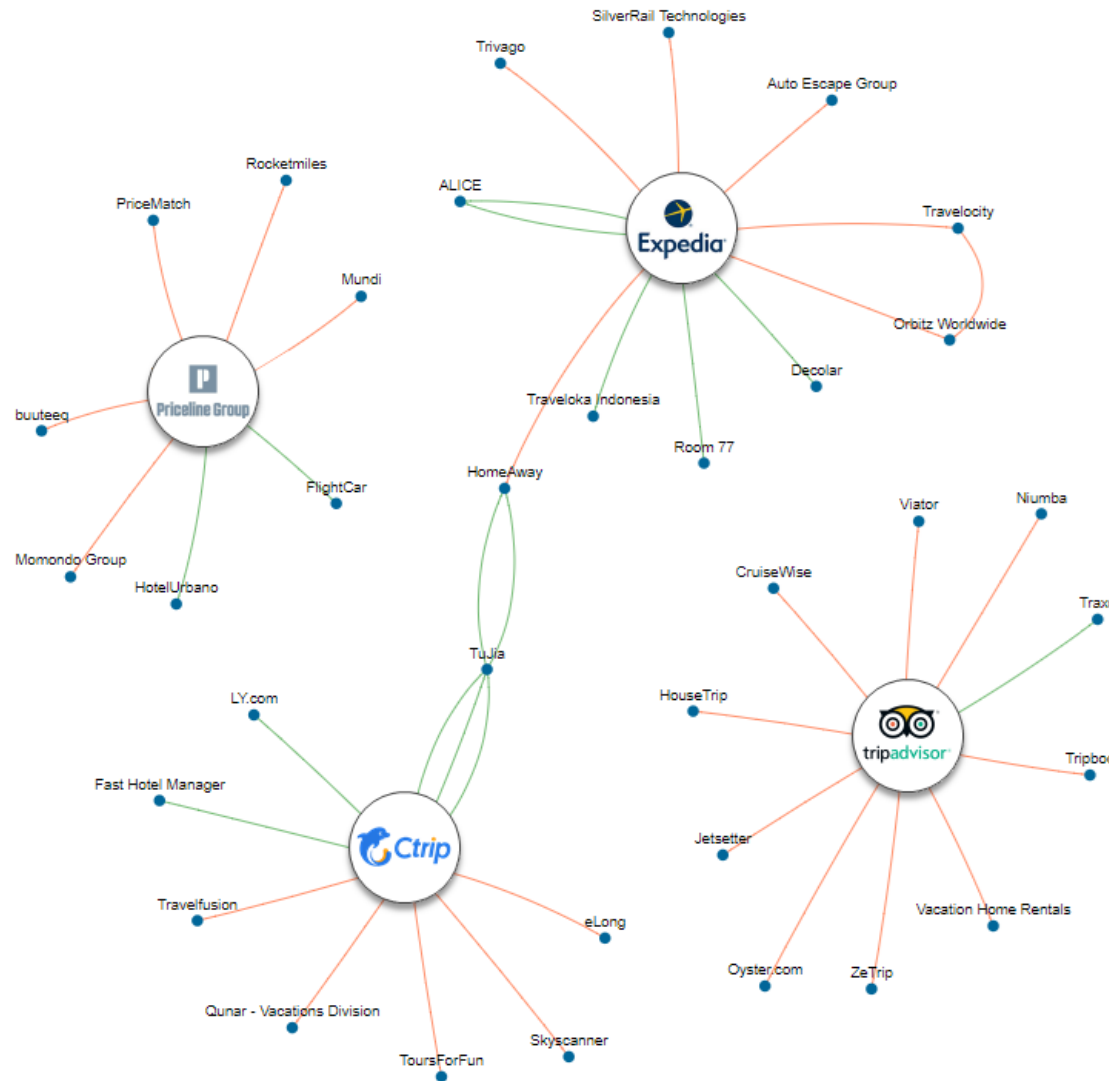
Largest corporate deal in 2017 is Expedia's \$350M injection in Indonesian unicorn Traveloka.

China-based Tencent is the most active investor with 7 deals, followed by Amadeus Ventures with 5 investments.



Online travel agencies bets in travel tech

2013 – 2017 YTD (10/26/17)



Note: Orange lines represent acquisitions; green lines represent investments

Strengthening their position

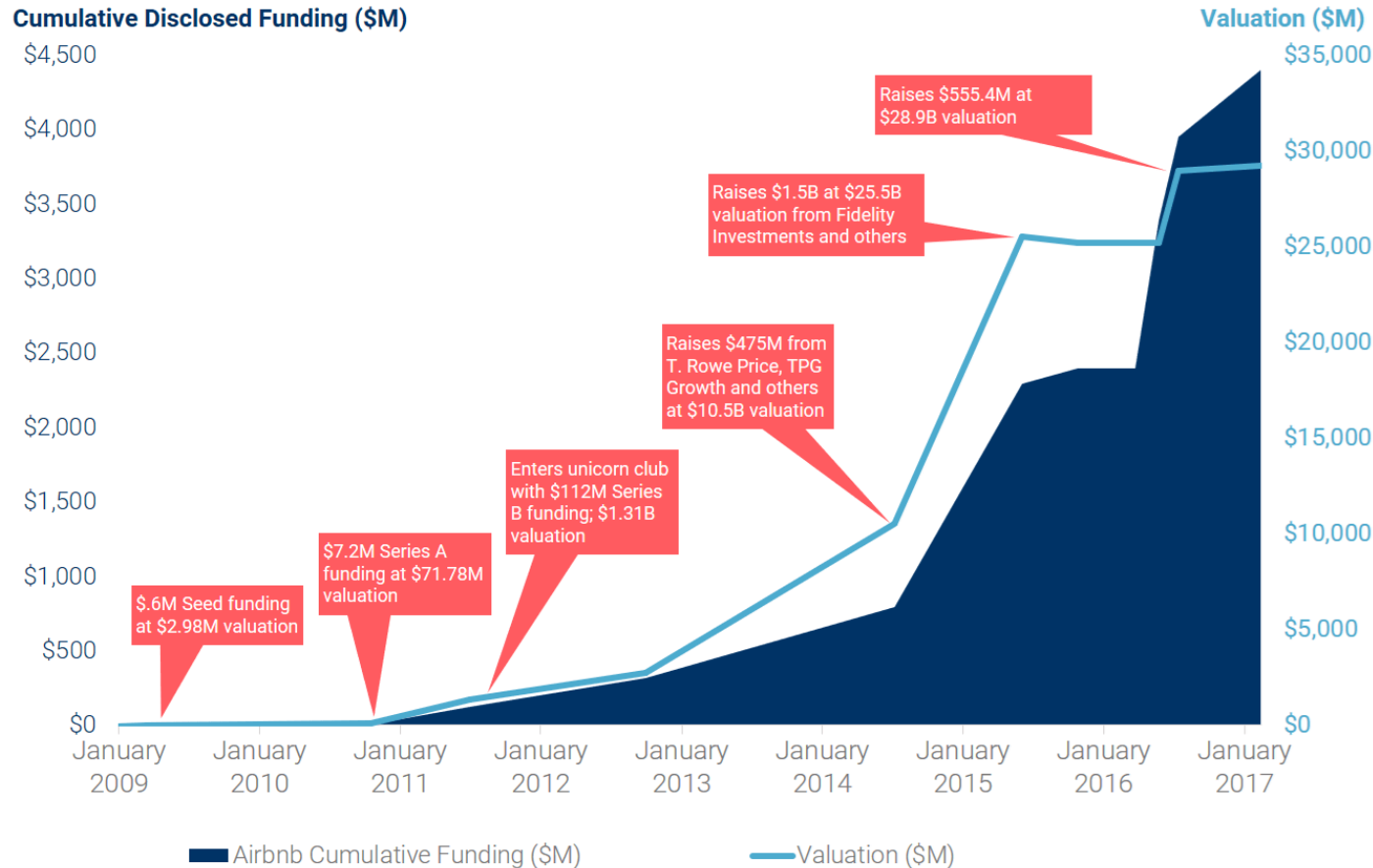
The big 4 OTAs are facing multiple challenges: the rise of Airbnb and early-stage travel tech startups gaining traction.

They have made 25 acquisitions and 10 startup investments in the travel tech space since 2013.

Expedia and TripAdvisor were the most active with 10 deals each.

Airbnb a threat for the booking incumbents?

Airbnb: cumulative funding & valuation history 2009-2017 YTD (10/22/2017)



Airbnb Fast Facts



Airbnb is global and growing

4M

Airbnb listings worldwide

1.9M

Instant Book listings

191+

countries

200M+

Total guest arrivals since 2008

AIRBNB BUYS 'AIRBNB FOR DISABLED PEOPLE' STARTUP ACCOMABLE IN ACCESSIBILITY UPGRADE.

November 16, 2017



AIRBNB ACQUIRES LUXURY RETREATS, BEATING OUT EXPEDIA, ACCOR.

February 16, 2017

Bloomberg

Booking platforms expand

From consolidating their market share...

BOTH PRICELINE AND EXPEDIA, THE LARGEST OTA VENDORS, HAVE SUCCESSFULLY USED ACQUISITIONS TO GAIN MARKET SHARE AND FEND OFF COMPETITIVE THREATS

Bloomberg

March 18, 2016

THE ONLINE TRAVEL AGENCIES (OTAs) STARTED THE YEAR ON AN ACQUISITION SPREE. IT SEEMS ALL THE MARKET PLAYERS WANT A BIGGER SHARE OF THE \$1.3 TRILLION GLOBAL TRAVEL MARKET PIE.

March 3, 2015

Forbes

...to moving into new geographies...



...and expanding their service offering

Vacation rentals



tujia 途家

HOUSETRIP

Hotel operations





buuteeq



Largest VC-backed travel tech startups exits

2013 – 2017 YTD (9/30/17)

TRAVEL TECH: TOP EXITS 2013 – 2017 YTD (9/30/17)				
COMPANY	EXIT TYPE	QUARTER	VALUATION	ACQUIRER
	IPO	Q3'17	\$1.75B	Public
	M&A	Q4'16	\$1.74B	Ctrip
	M&A	Q3'16	\$218M	Terrapin 3 Acquisition (Reverse merger)
	M&A	Q3'14	\$200M	TripAdvisor
LUXURY RETREATS	M&A	Q1'17	\$200M	Airbnb

M&A dominates exits

70 IPOs and M&A transactions since 2013.

With 20 exits already (1 IPO & 19 M&A), 2017 is a record year for travel tech exits.

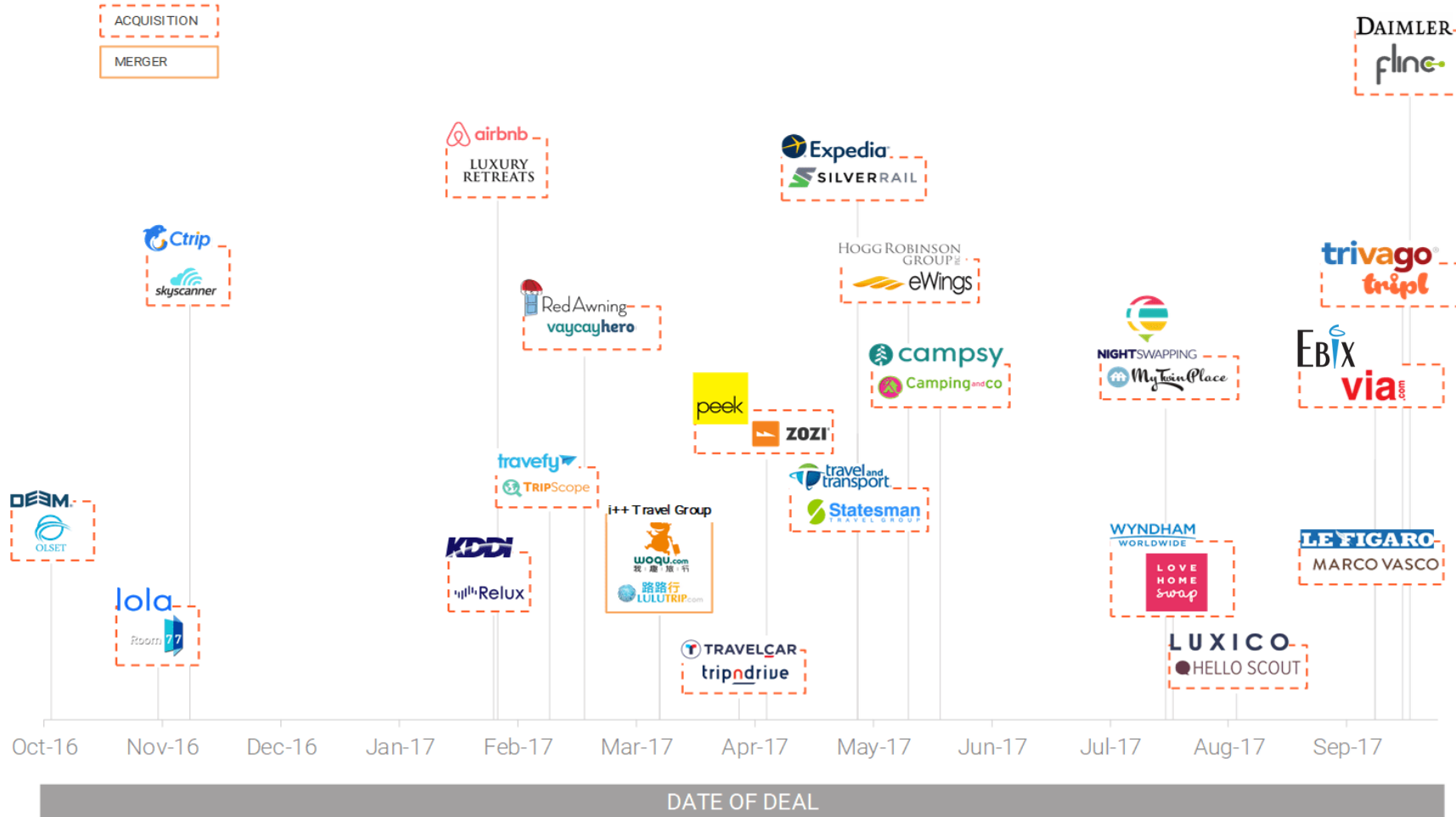
Majority of deals are <\$100M.

The top exit since 2013 was Expedia-backed Despegar's IPO in Q3'17, which valued the company at \$1.75B.



Travel tech merger & acquisition activity

A timeline of M&A deals Q4'16 – Q3'17



M&A dominates exits

Over the past 12 months, 3 VC-backed travel tech startups have been acquired for over \$100M: Skyscanner (\$1.7B), Luxury Retreats (\$200M), SilverRail (\$148M).

Travel tech startups have also been active acquirers making up almost half of the acquisitions that have taken place between Q4'16 and Q3'17.



GLOBAL TRAVEL TECH:

Categories to watch

Travel tech market map

GENERAL BOOKING & SEARCH



HOME SHARING & RENTALS



ACTIVITIES, TOURING & INFO



SPECIALIZED BOOKING & SEARCH



TRAVEL ANALYTICS & SOFTWARE



CAR SHARING & RENTALS



SMART LUGGAGE



LUXURY & PERSONALIZED TRAVEL



PRIVATE JET BOOKING



B2B TRAVEL SERVICES



New travel tech categories are emerging

Startups on our travel tech market map together have raised over \$10B, with booking & search categories having the highest number of startups.

While home-sharing and car-sharing already count one or more unicorns, luxury, activities touring & info, and smart luggage are still emerging categories.



CATEGORIES TO WATCH:

Luxury



Travel tech market map

GENERAL BOOKING & SEARCH



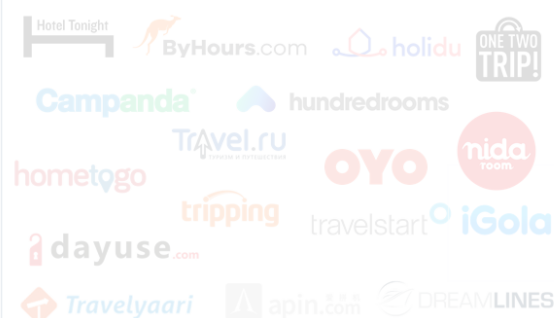
HOME SHARING & RENTALS



ACTIVITIES, TOURING & INFO



SPECIALIZED BOOKING & SEARCH



SMART LUGGAGE



LUXURY & PERSONALIZED TRAVEL



PRIVATE JET BOOKING



TRAVEL ANALYTICS & SOFTWARE



CAR SHARING & RENTALS



B2B TRAVEL SERVICES

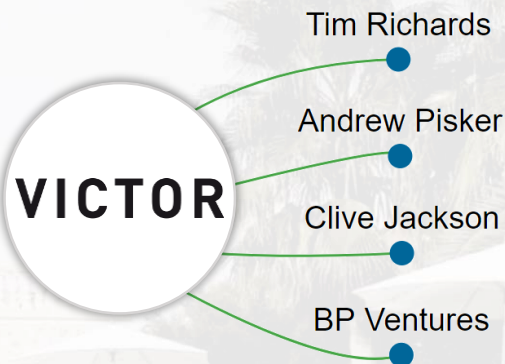


Travel tech is entering the luxury segment

From luxury vacation rentals to private jet booking, travel tech startups targeting the luxury segment are on the rise.

Private jet startups have raised close to \$250M since 2014 while a number of luxury vacation rental startups have been acquired over the past years.

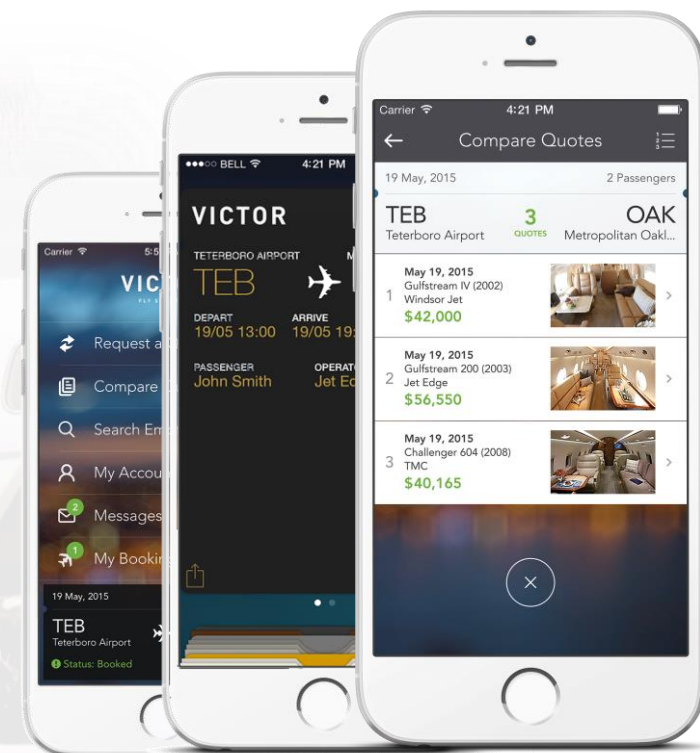
BP bets on private jet booking



Victor is an on-demand B2C jet charter platform specializing in the private aviation industry.

The company offers a subscription-free, on-demand marketplace allowing members to check pricing options and aircraft specifics before booking the flights they need.

BP Ventures led \$20M round will be used to develop a B2B marketplace according to reports.



Luxury rentals startups are making headlines

AIRBNB SAID TO BE PLANNING NEW
TIER FOR LUXURY VACATION RENTALS

June 29, 2017

Bloomberg

AIRBNB POISED TO BUY EXCLUSIVE
VACATION VILLAS SPECIALIST

February 9, 2017

FT

ACCORHOTELS BEEFS UP LUXURY RENTAL
'ONEFINESTAY' BRAND TO FIGHT AIRBNB

July 26, 2017

 **REUTERS**

LUXE VACATION RENTALS PART OF
ACCORHOTELS' EXPANSION STRATEGY

March 9, 2017

TRAVEL WEEKLY

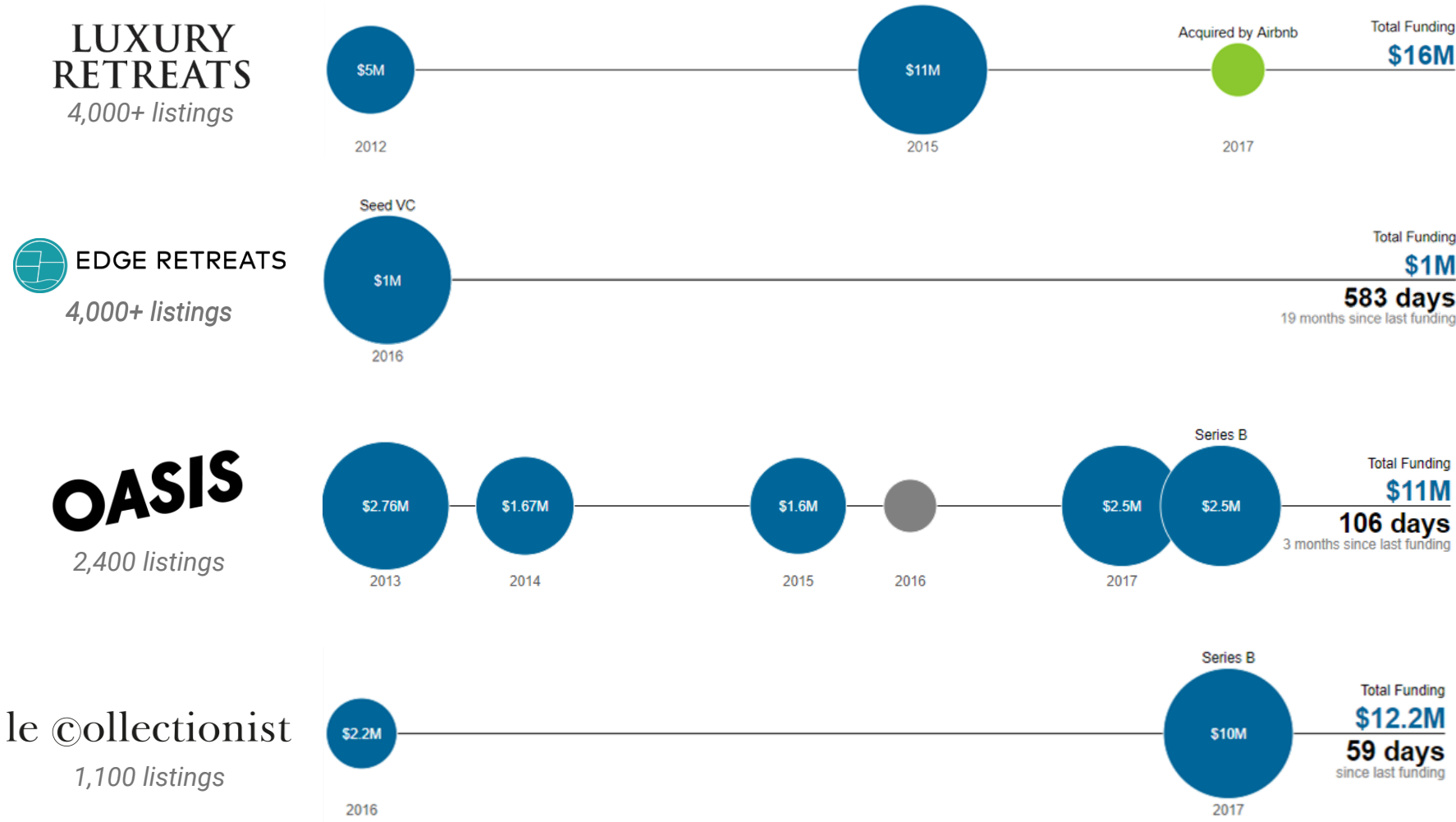
LE COLLECTIONIST RAISES \$10M TO EXPAND
LUXURY TRAVEL PLATFORM AND OFFICES
GLOBALLY

September 19, 2017

TC



Selected private luxury rentals startups



Luxury meets Airbnb

A number of luxury rentals startups with 1k+ listings have received funding over the past couple of years.

Luxury Retreats had received \$16M from iNovia Capital before being acquired by Airbnb in Q1'17 for \$200M.

Recently, Paris-based Le Collectionist has raised a \$10M Series B, partially used to acquire Ibiza-based Bonder & Co.



AccorHotels deals in luxury rentals

2013 – 2017 YTD (11/10/17)



Note: Orange lines represent acquisitions; green lines represent investments

Can AccorHotels be the luxury Airbnb?

French hotel chain AccorHotels has acquired 3 luxury rentals companies with a combined 10k listings.

It has also invested in Miami-based Oasis, along with competitor Hyatt.

AccorHotels made it clear that it wanted to compete with Airbnb on the luxury segment.

CATEGORIES TO WATCH:

Activities, touring & info

TOUR



Travel tech market map

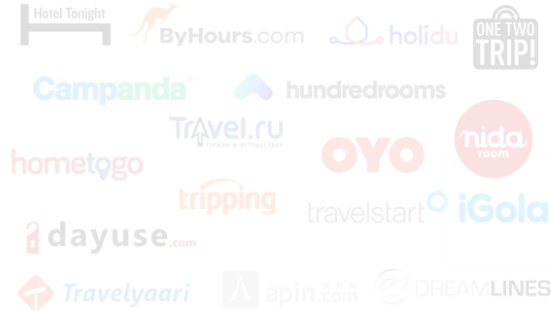
GENERAL BOOKING & SEARCH



HOME SHARING & RENTALS



SPECIALIZED BOOKING & SEARCH



TRAVEL ANALYTICS & SOFTWARE



CAR SHARING & RENTALS



ACTIVITIES, TOURING & INFO



SMART LUGGAGE



LUXURY & PERSONALIZED TRAVEL



PRIVATE JET BOOKING



B2B TRAVEL SERVICES



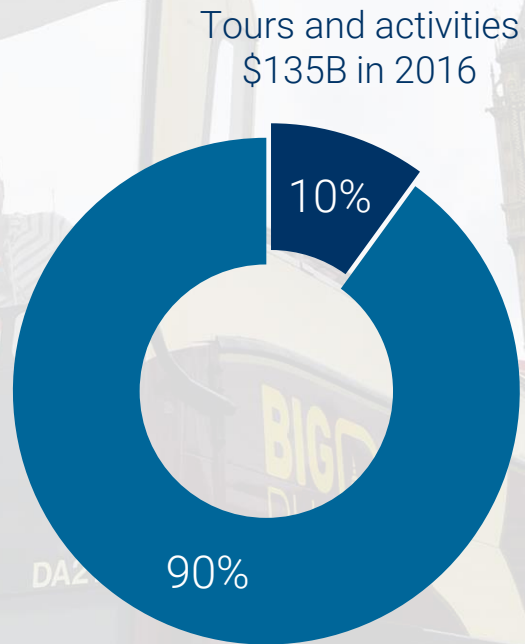
Tourist activities startups are gaining momentum

Startups in this category include booking platforms for activities and tours, online travel guides, virtual concierge services and itinerary recommendation platforms.

It also includes near-space tourism with Virgin Galactic having recently raised \$1B.

Activities, touring & info: an attractive market

From significant share of global travel revenue...



...to attracting investors...

khosla ventures

SEQUOIA CAPITAL 红杉资本 | CHINA

SPARK
CAPITAL

Goldman Sachs

KKR

...and incumbents alike

TRIPADVISOR TOURS AND ACTIVITIES
BRAND VIATOR DEBUTS A BOOKING
TOOL FOR TRAVEL AGENTS
October 3, 2017 **Skift**

AIRBNB JUST BOUGHT AN ACTIVITY-
BOOKING PLATFORM

September 19, 2016

FORTUNE

MARRIOTT EXPANDS REACH INTO
TOURS AND ACTIVITIES WITH ITS
LATEST INVESTMENT
March 21, 2017 **Skift**

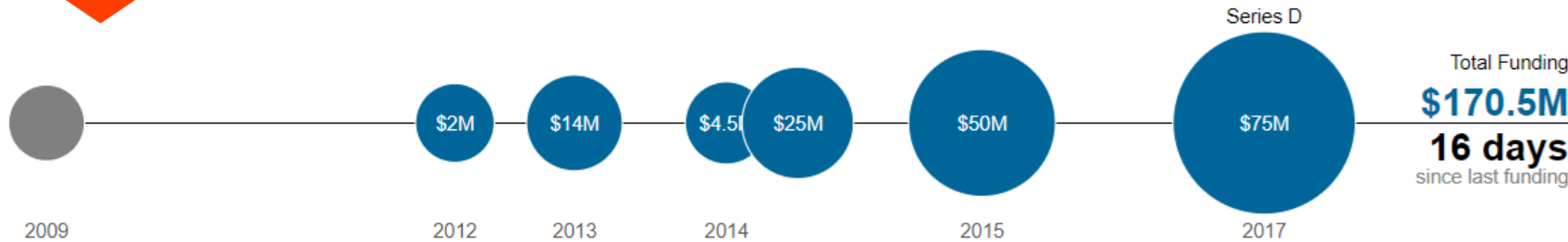


GetYourGuide has raised \$75M this year

**Get
Your
Guide**

GetYourGuide is a Berlin-based booking platform for travel activities from sightseeing and historical tours to sport activities, museums, and event tickets. The company recently crossed the 10M tickets booked threshold, with half of those booked in 2017.

Select investors: Battery Ventures, KKR, Spark Capital, Nokia Growth Partners, Highland Europe



GetYourGuide gives you:



The best selection
More than 30,680 things to do



The lowest prices
We guarantee it!



Fast & easy booking
Book online to lock in your tickets

Top Attractions



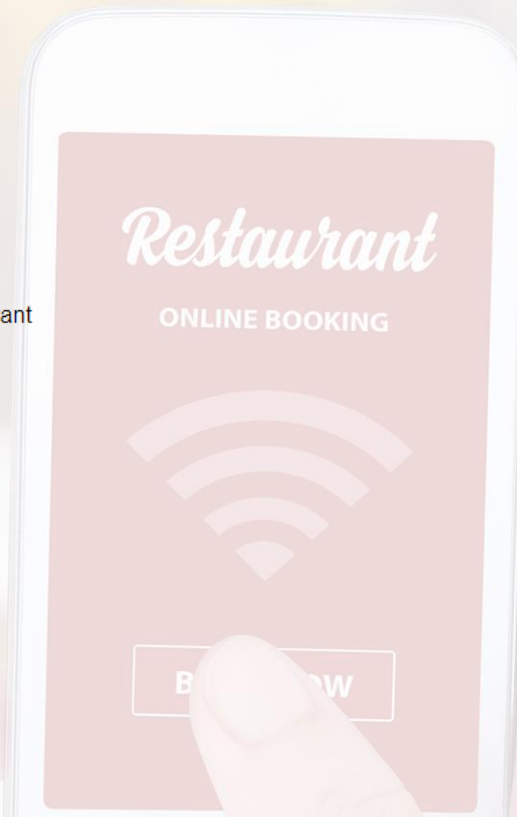
Investors are betting on travel activities booking platforms

Singapore-based Klook has recently raised \$60M from Goldman Sachs and Sequoia Capital China among others.

Other recently funded activity startups include PlacePass (Q1'17), Trip Guru (Q4'17), TourRadar (Q4'17) and Withlocals (Q4'17).

Online travel agencies bet on restaurant booking

RESTAURANT RESERVATION SERVICE
LAFOURCHETTE GOBBLED UP BY
TRIPADVISOR FOR ~\$140M
May 7, 2014



AS Digital OpenTable

PRICELINE RESERVES OPENTABLE FOR
\$2.6 BILLION, RESERVATION SITE
SHARES SKYROCKET
June 13, 2014

FORTUNE

Note: Orange lines represent acquisitions; green lines represent investments

Airbnb launched “Trips” last year

As of November 2017:

- 3,100 experiences
- 40+ cities, 26 countries
- Guest paying \$55 per booking on average

Experiences

Book hundreds of experiences designed and led by local experts, like chefs, street artists, and sumo champs.

See what's new >

NICKI & PAM ZEN EXPLORERS

5 day outdoor immersion
detail

Places

Discover thousands of secret spots, recommended by local insiders and our community of hosts.

See what's new >



Men's grooming

Los Angeles · Top style and grooming shops for men

Most Popular Experiences Categories

Based on bookings in the last 30 days

Food and Drink, 29%

Arts, 14%

Sports, 10%

Lifestyle, 9%

Nature, 9%

Music, 9%

Entertainment, 7%

History, 6%

Fashion, 3%

Wellness, 2%

Nightlife, 2%



CATEGORIES TO WATCH: Smart luggage

Travel tech market map

GENERAL BOOKING & SEARCH



HOME SHARING & RENTALS



ACTIVITIES, TOURING & INFO



SPECIALIZED BOOKING & SEARCH



TRAVEL ANALYTICS & SOFTWARE



CAR SHARING & RENTALS



SMART LUGGAGE



LUXURY & PERSONALIZED TRAVEL



PRIVATE JET BOOKING



B2B TRAVEL SERVICES



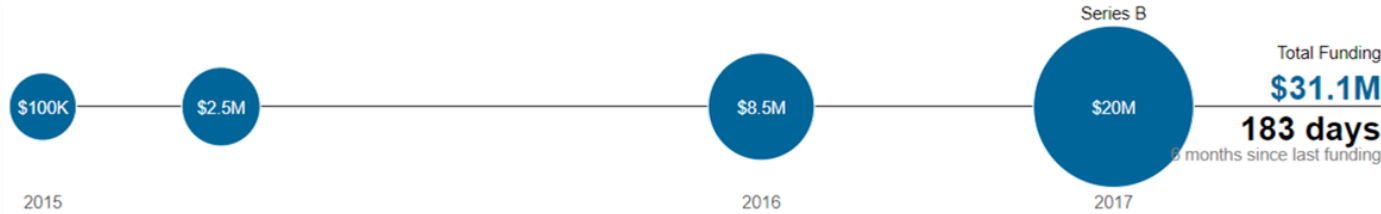
Luggage 2.0

A number of startups are launching smart luggage products that include USB ports, battery charging, or more advanced features such as GPS tracking.

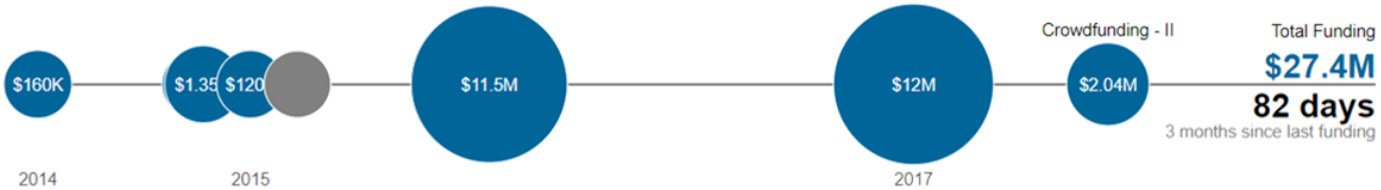
Interestingly, a significant share of these startups have launched crowdfunding campaigns.



Most well-funded smart luggage startups



Key features: built-in USB chargers, direct-to-consumer



Key features: location tracker, digital lock, weight sensors, USB port, dedicated app, Bluetooth, direct-to-consumer



Key features: 2 built-in chargers, weight sensors, location tracker, dedicated app, Bluetooth, direct-to-consumer

Connected luggage

While Away is the most well-funded startup with \$31.1M in total funding, its competitors include a number of additional features such as location tracker.

All operate a direct-to-consumer distribution model with a higher price point compared to non-connected luggage.

“Robot” luggage companies rely on crowdfunding



Over \$700k raised on Indiegogo for the “world’s first motorized rideable luggage”



**TRAVELMATE
ROBOTICS™**

Over \$740k raised on Indiegogo for this autonomous suitcase



COWA ROBOT

Over \$580k raised on Indiegogo for this robotic suitcase



Autonomous Mode



Obstacle Avoidance



Find Me Function



CO-SMART Lock



GLOBAL TRAVEL TECH: Travel tech horizons

TRAVEL TECH HORIZONS:

Artificial intelligence

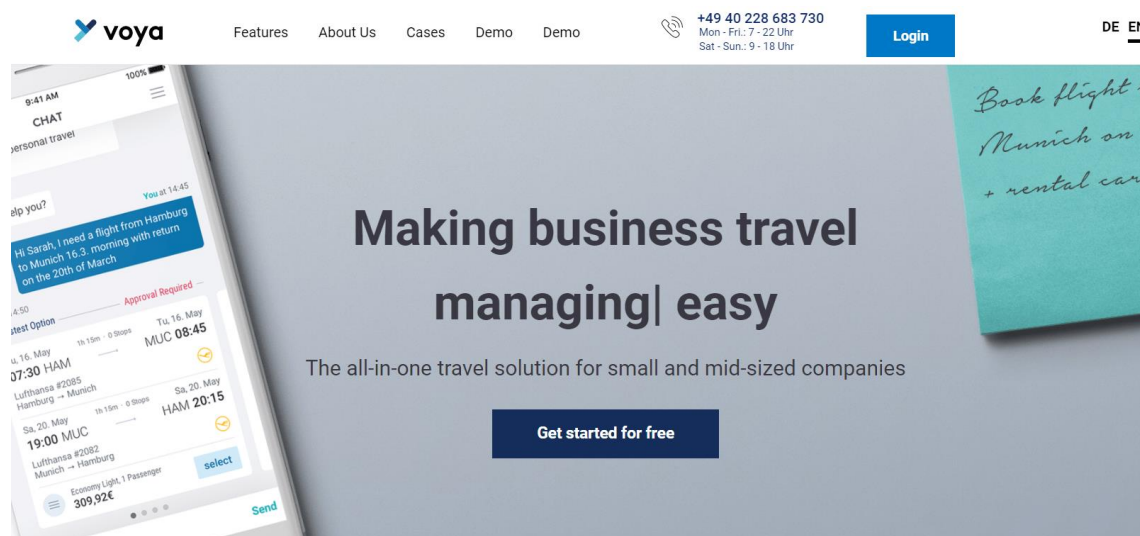


Intelligent assistant for business travelers

Voya is an AI-powered personal travel agent aiming to simplify the booking process for business travelers. It offers services via smartphone, tablet, and computer.

Disclosed Funding: N/A

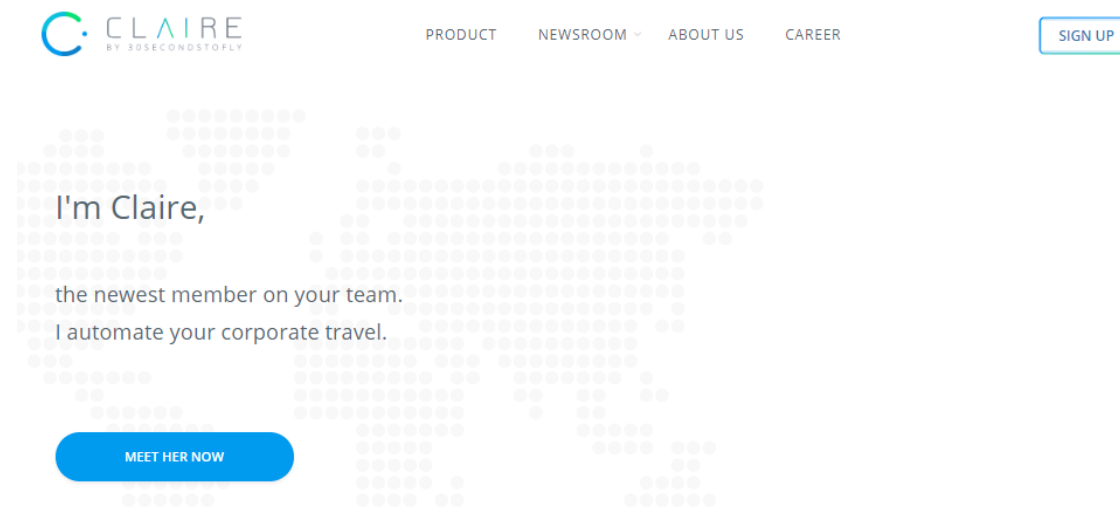
Select Investors: 500 Startups, Global Founders Capital, Motu Ventures



30SecondsToFly develops an AI-powered corporate travel assistant, Claire, aiming to make it easy for managers to track and analyze travel expenses while making it easier for employees to book.

Disclosed Funding: N/A

Select Investors: Plug and Play Accelerator, JetBlue Technology Ventures (through Navigator program)

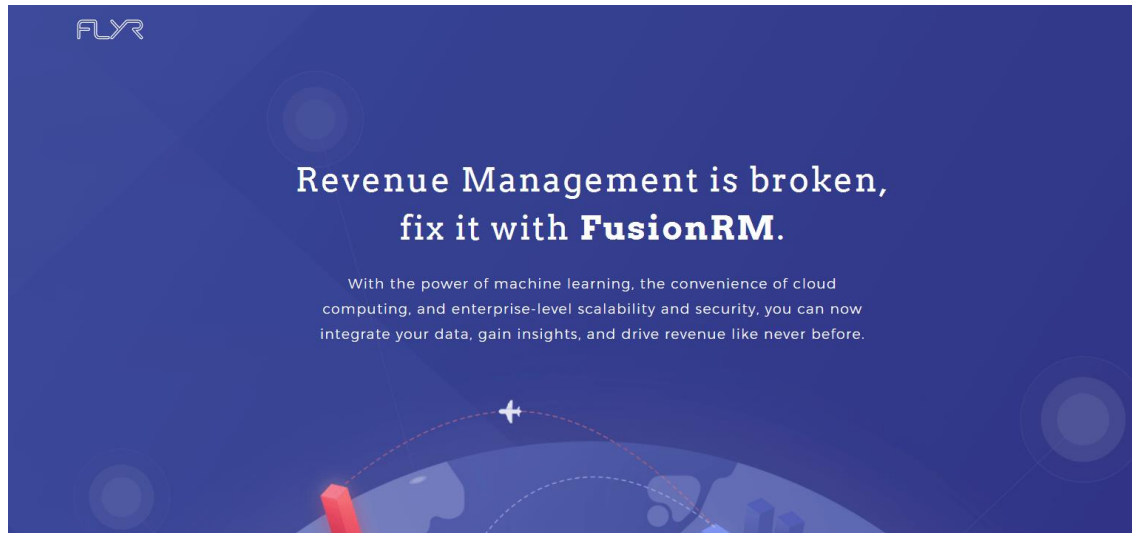


AI applied to travel companies pricing forecasts

FLYR creates price forecasts and leverages price predictions to create products that aim to maximize travel search revenue.

Disclosed Funding: \$14.3M

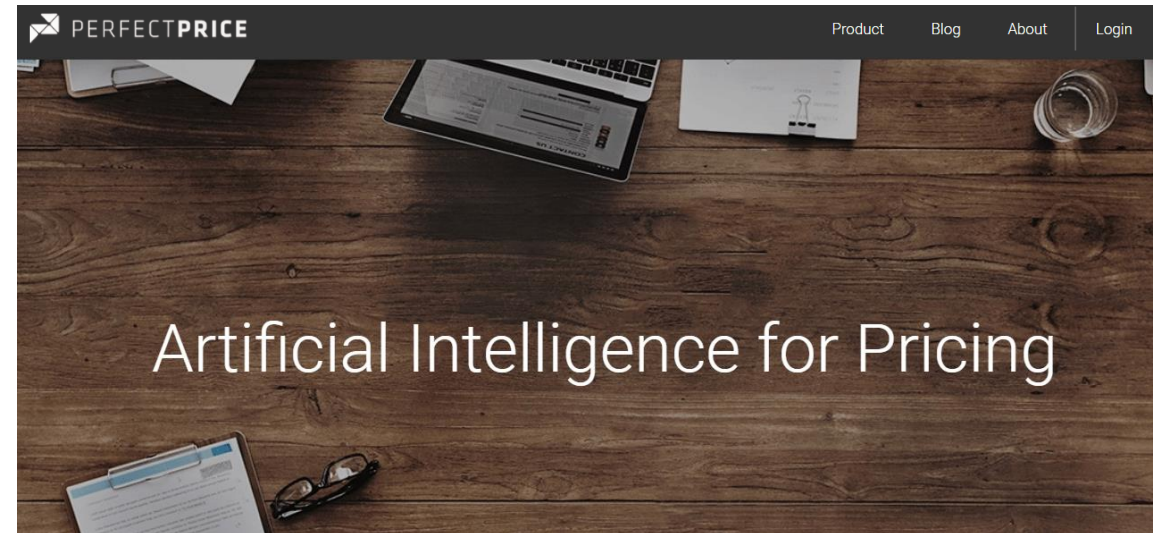
Select Investors: Amadeus Ventures, AXA Strategic Ventures, JetBlue Technology Ventures, Plug and Play Ventures, Streamlined Ventures, Thiel Capital



Perfect Price uses machine learning to manage revenue and pricing for companies in the car rental, hotel, travel, and retail industries on a SaaS model.

Disclosed Funding: \$2.7M

Select Investors: Alchemist Accelerator

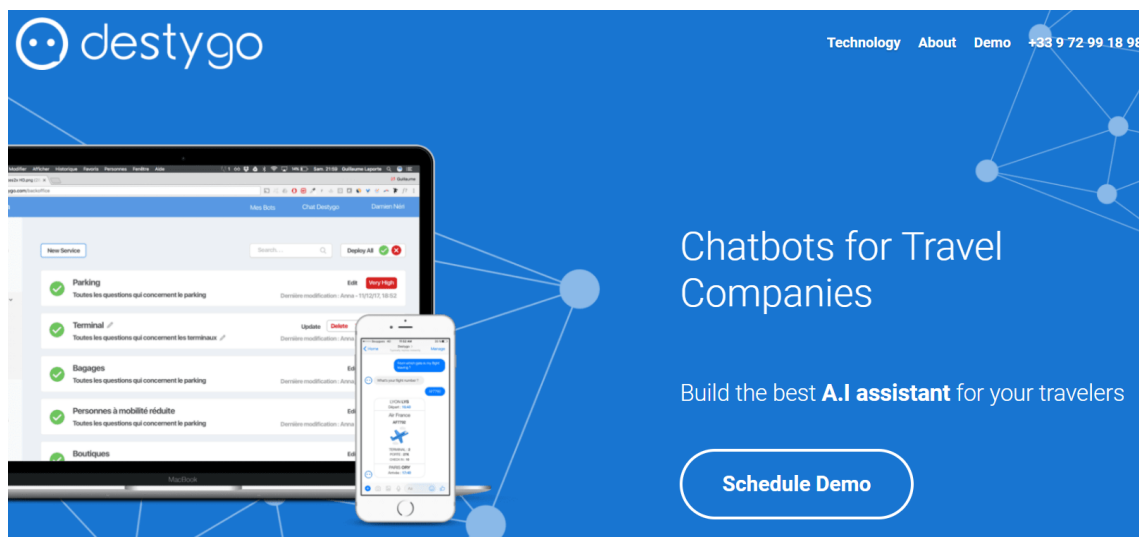


Chatbots improving the traveler experience

Destygo is a platform that allows travel and hospitality companies to build an AI-powered assistant for their users.

Disclosed Funding: \$1.1M

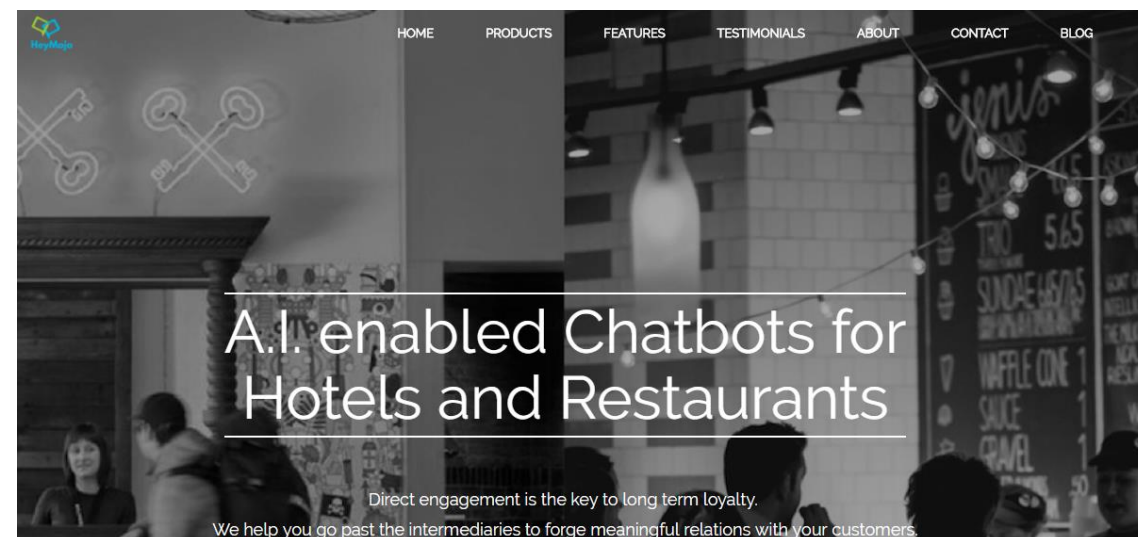
Select Investors: AccorHotels, Partech Ventures, Pole Capital



HeyMojo develops automated text and voice chat solutions for hotels and restaurants.

Disclosed Funding: \$70k

Select Investors: GSF India





TRAVEL TECH HORIZONS:

Blockchain

TUI bets on blockchain to end online travel agencies era



“Booking.com is a great brand, but they create superior margins because they have monopolistic structures. Blockchain destroys this.”

Fritz Joussen,
CEO, TUI

Blockchain for a new distribution model?

TRAVEL GIANT TUI AIRS PLAN TO MOVE
ALL DATA TO THE BLOCKCHAIN

August 25, 2017

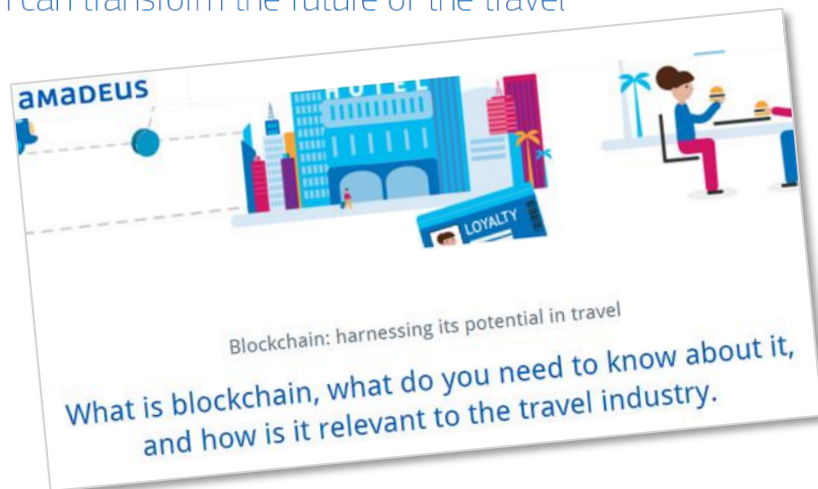


WEBJET MOVES EARLY WITH
MICROSOFT TO CREATE FIRST
BLOCKCHAIN FOR HOTEL BOOKINGS

November 7, 2016

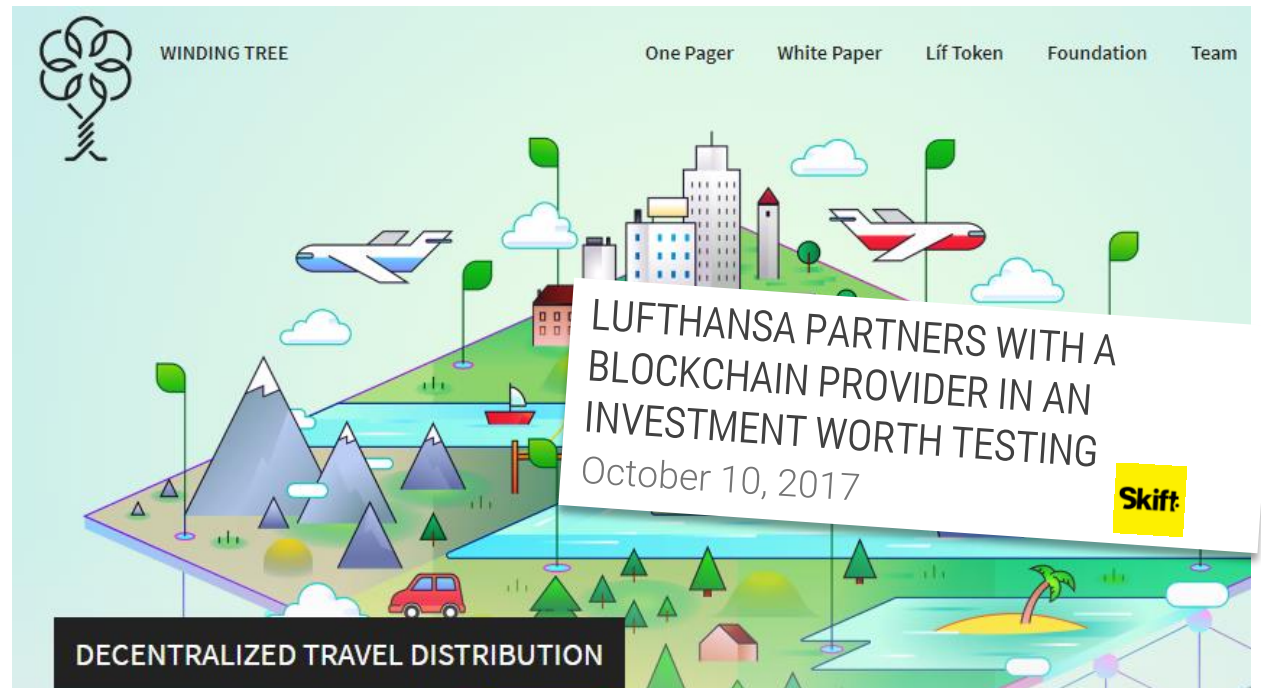
FINANCIAL REVIEW

New Amadeus paper identifies four ways the
blockchain can transform the future of the travel
industry



Winding Tree aims to reduce the cost of travel distribution using a blockchain-based decentralized open-source distribution platform.

Several airlines have already decided to partner with the startup: Lufthansa, Swiss International Air Lines, Austrian Airlines, Brussels Airlines and Eurowings.



Blockchain-based loyalty program and ID

Loyyal is a blockchain-based loyalty and rewards platform. The startup is partnering with IBM, Capgemini and Deloitte among others.

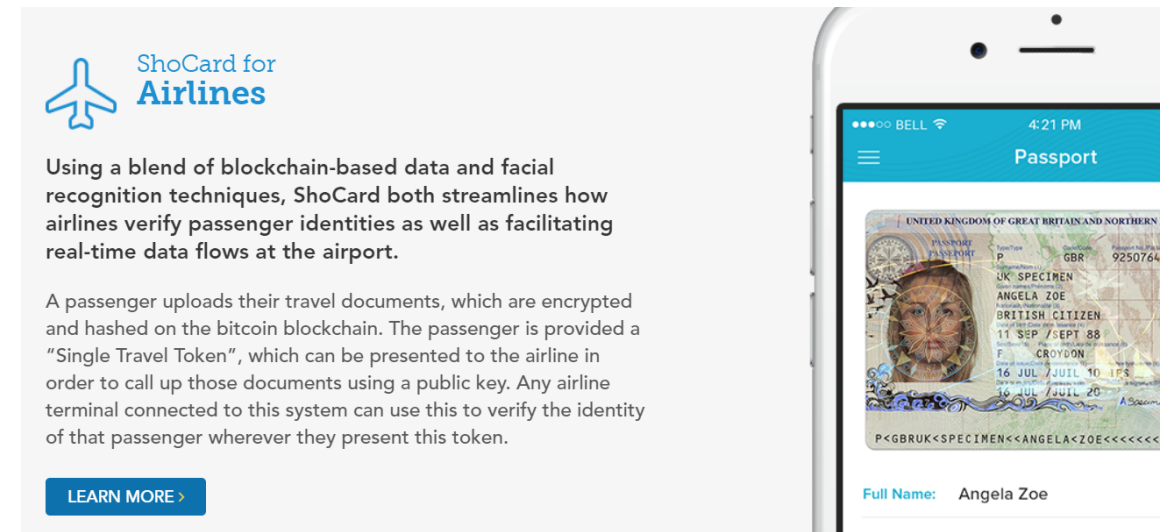
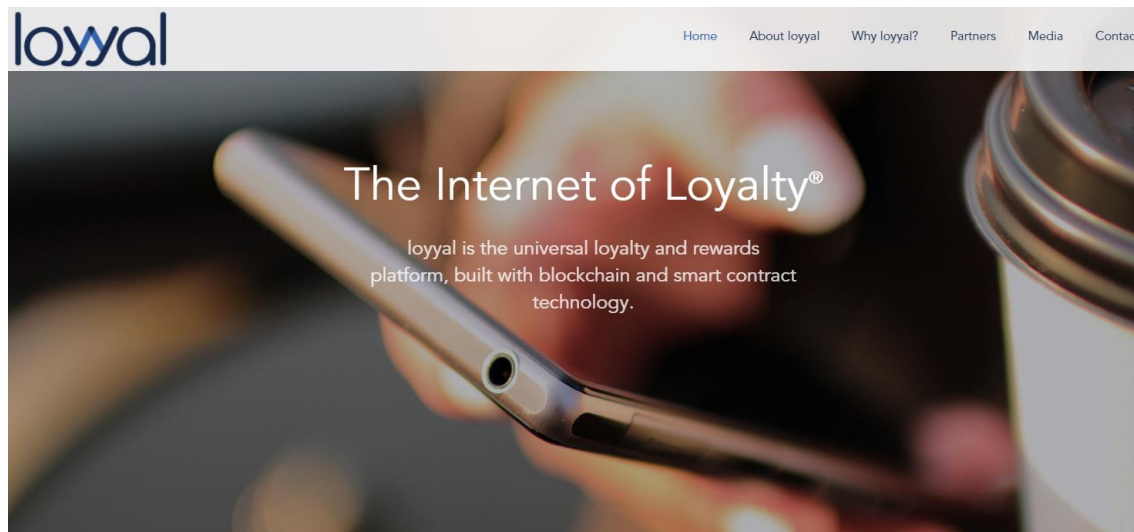
Disclosed Funding: \$1.5M

Select Investors: Hayaat Group, Dubai Future Accelerator

ShoCard develops ID management solutions based on the blockchain technology. Applications include airline passengers ID verification.

Disclosed Funding: \$5.5M

Select Investors: AME Cloud Ventures, Recruit Strategic Partners, Correlation Ventures





RECEPTION



ONLINE ROOM BOOKING



CONFERENCE HALL



BUSINESS LOUNGE



FITNESS CLUB



SPA



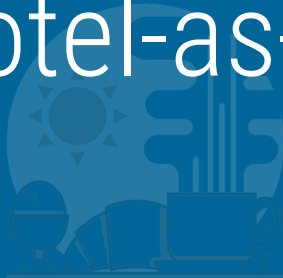
SELF-DEPLOYMENT BOXES



CONCIERGE



ROOM SERVICES



BREAKFAST



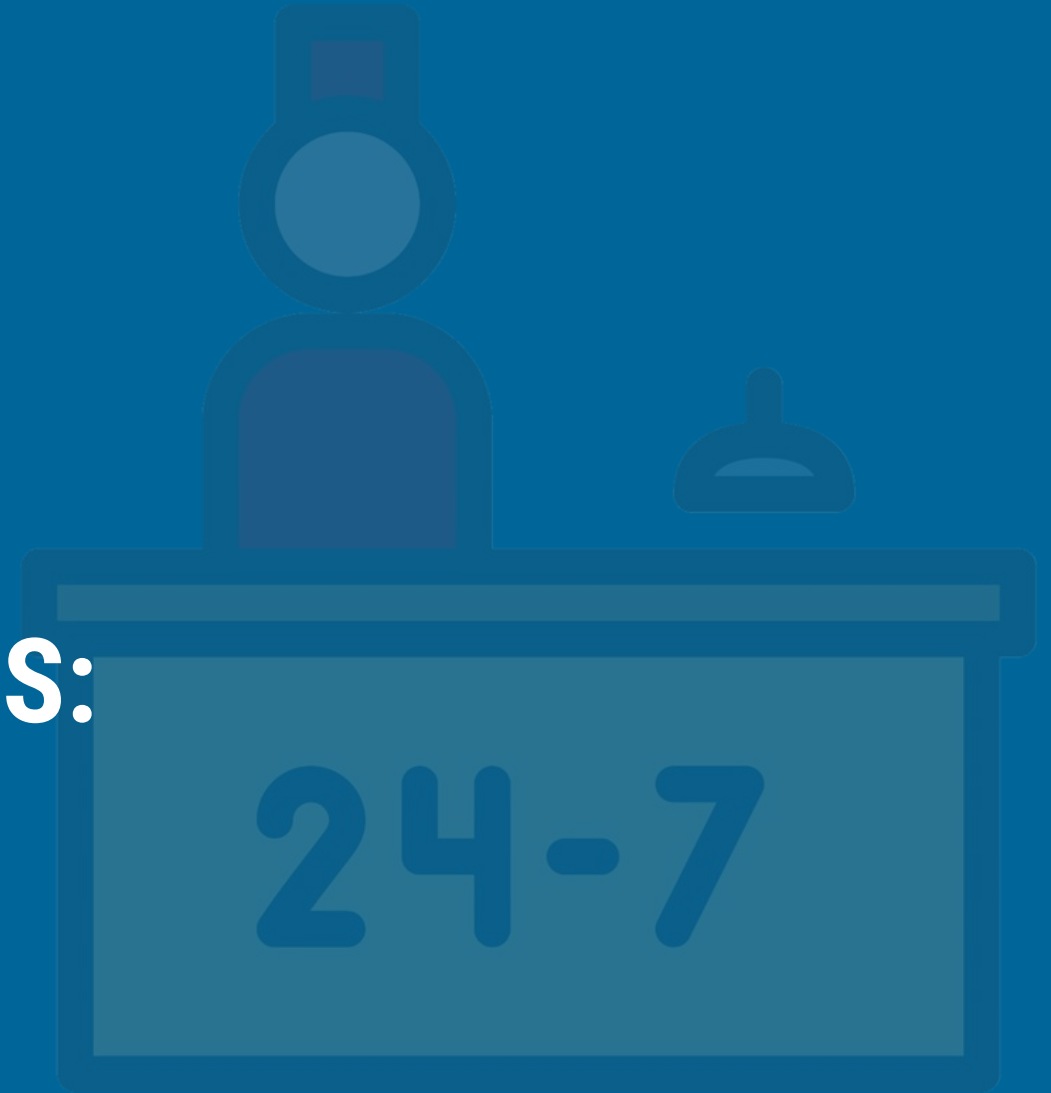
CAR HIRE



AIRPORT SHUTTLE SERVICE

TRAVEL TECH HORIZONS:

Hotel-as-a-Platform



AccorHotels is expanding its customer base



“My hotels are open 24/7. We have 240k people rendering services. Why can't they be at the service of the guy next door ... I want people to not be afraid to enter into hotels.”

Sébastien Bazin

CEO, AccorHotels

AccorHotels's Hotel-as-a-Platform model

Booking platform

A distribution platform open to independent hoteliers

AccorHotels recently announced it would discontinue this initiative by end of year.

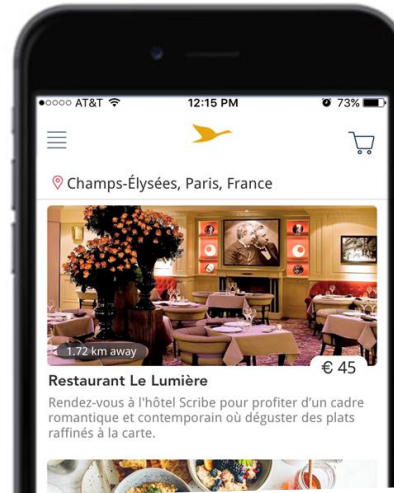


10,000
hotels

distributed on our platform
by 2018

Concierge and local services

A distribution platform for services



ACCORHOTELS HAS A COMMUNITY
HUB STRATEGY WITH LOCAL SERVICES
APP

November 16, 2017

Skift

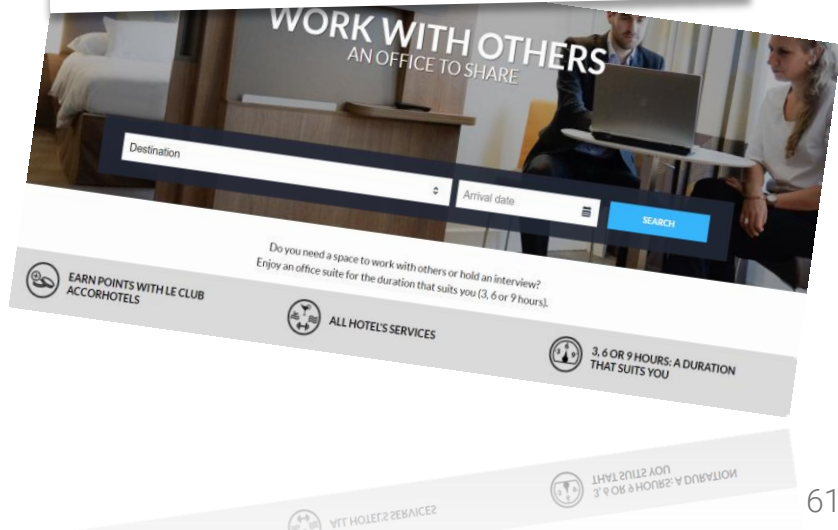
Co-working space

A distribution platform for co-working space with concierge and accommodation services

ACCORHOTELS EXPANDS INTO CO-WORKING

July 31, 2017

HV HOTEL MANAGEMENT



QUESTIONS?



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Where is **all this data** from?

The CB Insights platform has the details on all the deals included in this report

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