



TRAVELDAILY
CONFERENCE



CDTS
数字旅游展

连接与赋能

CONNECT & EMPOWER

环球旅讯 CEO 李超

Charlie Li, CEO, TravelDaily

在线旅游业 20 年

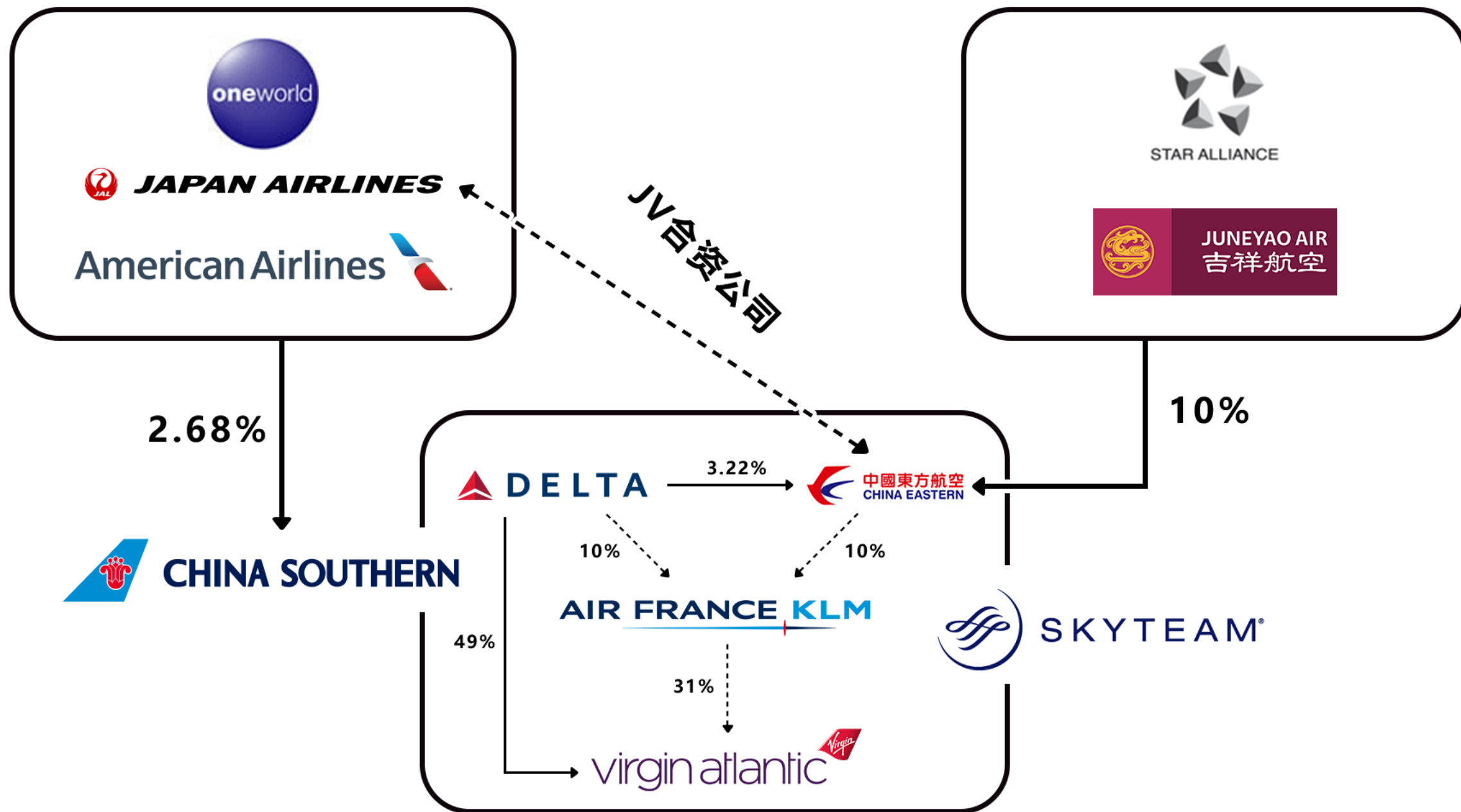
1995 > 1996 > 1997 > 1999 > 2000 > 2004 > 2008





并购整合使得资源和流量高度集中





Marriott®

starwood
Hotels and
Resorts

**CREATING THE WORLD'S
LARGEST HOTEL COMPANY
WITH SUPERIOR VALUE FOR SHAREHOLDERS**

1,270

STARWOOD
PROPERTIES

4,300

MARRIOTT
PROPERTIES



MORE THAN 5,500
PROPERTIES COMBINED

1.1
MILLION

R
O
O
M
S

| IN **100+**
| COUNTRIES



LOYALTY MEMBERS

MARRIOTT REWARDS
54 MILLION MEMBERS

STARWOOD PREFERRED GUEST
21 MILLION MEMBERS

30 LEADING
BRANDS



ACCOR HOTELS

Feel Welcome



Fairmont



swissôtel
Hotels & Resorts

onefinestay

Atton
HOTELES


MÖVENPICK
Hotels & Resorts

mantra
hotels resorts apartments



Louvre Hotels
GROUP





BOOKING
HOLDINGS



Booking.com



priceline®



Rentalcars.com











目的地旅游成为新战场





BOOKING
HOLDINGS



FAREHARBOR



Historic canals, cycling & Van Gogh

AMSTERDAM



Gaudi, the Gothic Quarter & tapas bars

BARCELONA



The Brandenburg Gate, nightlife & culture

BERLIN



Freedom Trail, Red Sox & seafood

BOSTON



Willis Tower, the Cubs & deep-dish pizza

CHICAGO



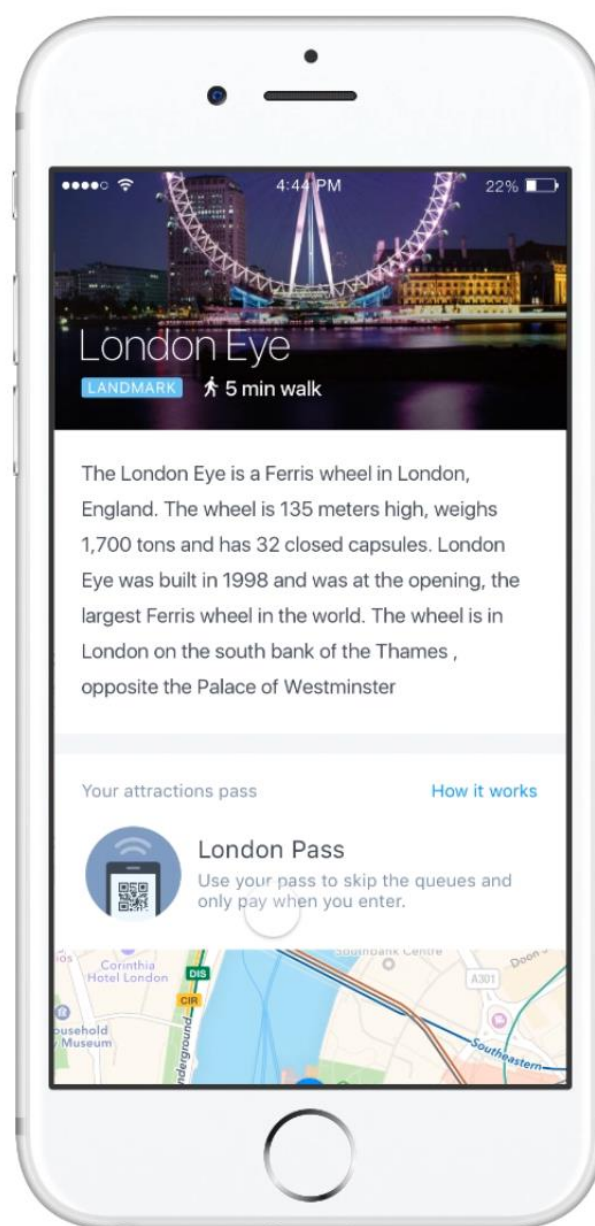
The Strip, casinos & glitzy nightlife

LAS VEGAS





Welcome to the
world of trips.





MARRIOTT
REWARDS

moments

BID NOW

kkday



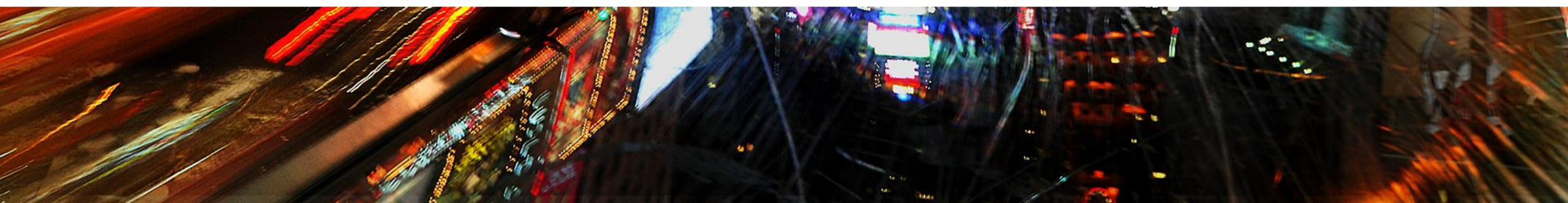
KLOOK 客路

tourradar™

GET
YOUR
GUIDE



新零售将如何颠覆旅游产品销售方式？



amazon


Alibaba Group
阿里巴巴集团

Tencent 腾讯

WHOLE
FOODS
MARKET

 盒马

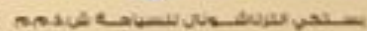
 拼多多

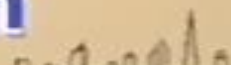
携程旅游

说走就走
携程旅游·北京王府井门市部



 携程旅行 Trip.com

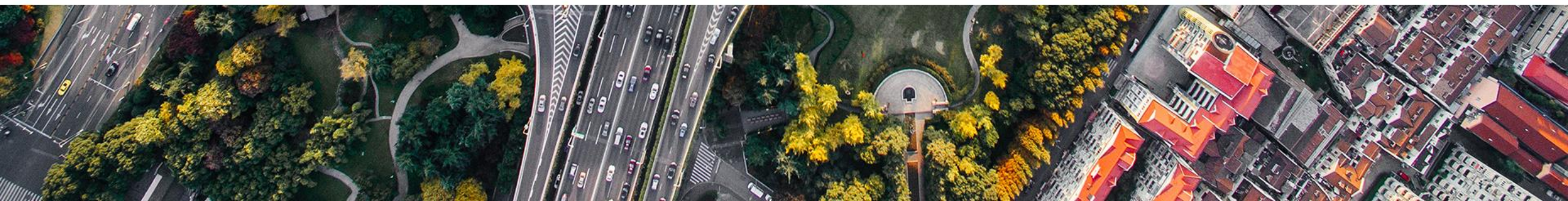
BASTAKI INTERNATIONAL TOURISM L.L.C. 


ugodubai





交通领域的创新将极大地提升旅行体验





THE FUTURE IS SUPERSONIC

HIGH ON SPEED

2.6X FASTER THAN ANY OTHER AIRLINER



BOOM
MACH

2.2



CONCORDE
MACH

2.0



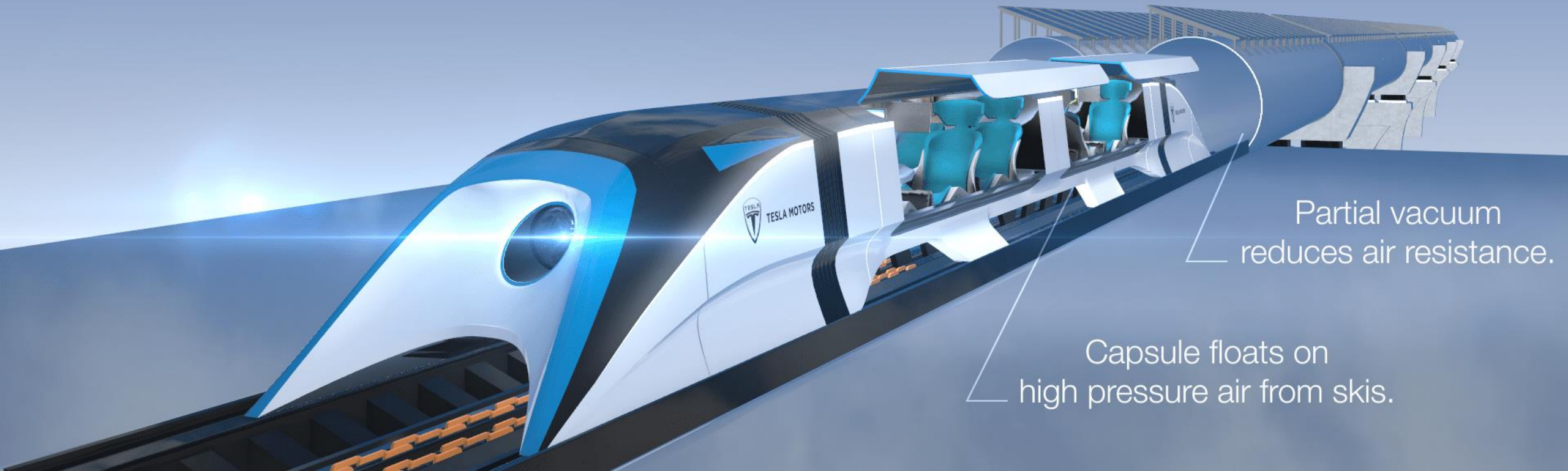
AIRLINERS
MACH

0.85

SOURCE: BOOM

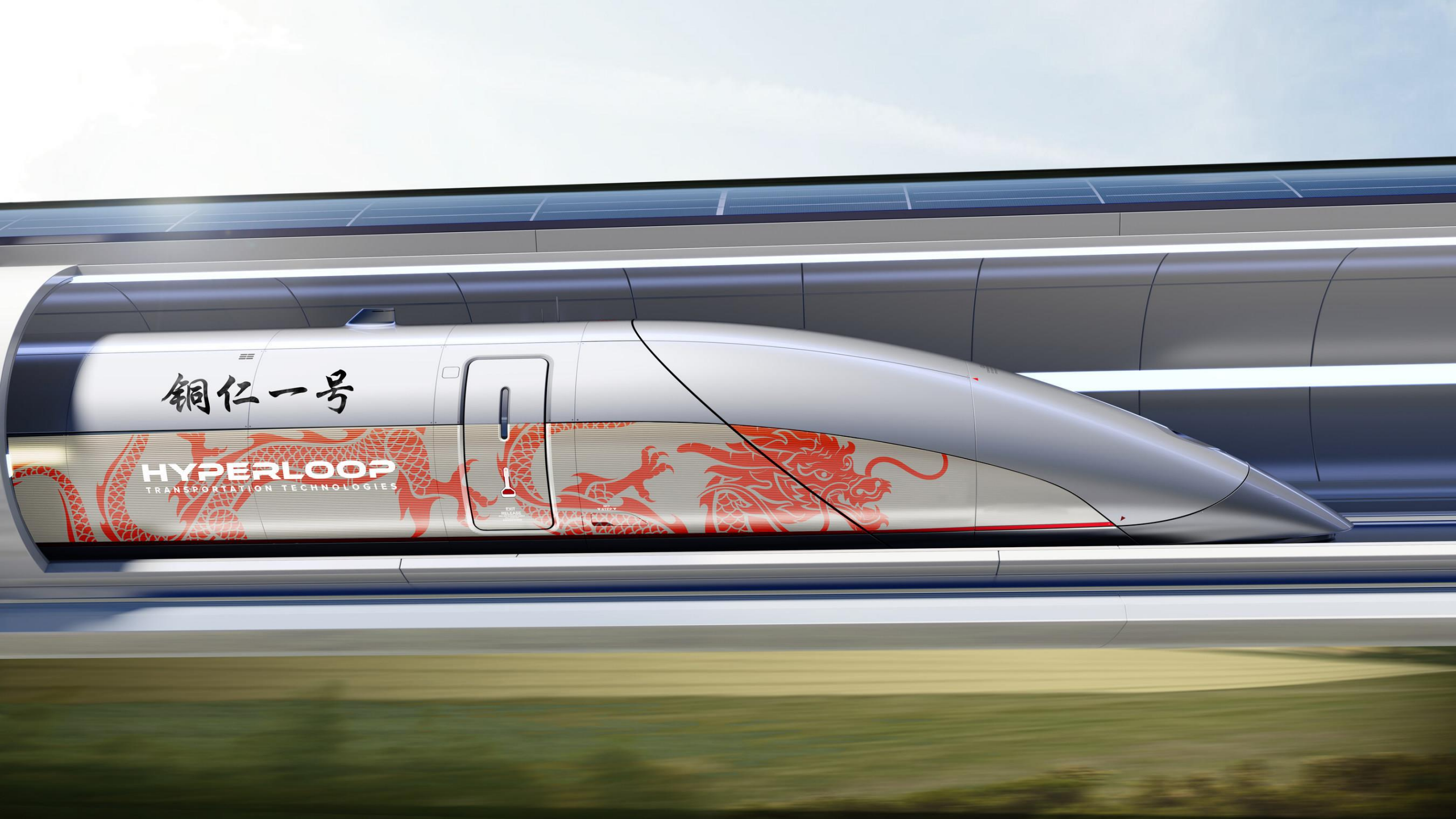
The Hyperloop

1200km/h. San Francisco to LA in 35 mins.



Partial vacuum
reduces air resistance.

Capsule floats on
high pressure air from skis.



铜仁一号

HYPERLOOP
TRANSPORTATION TECHNOLOGIES





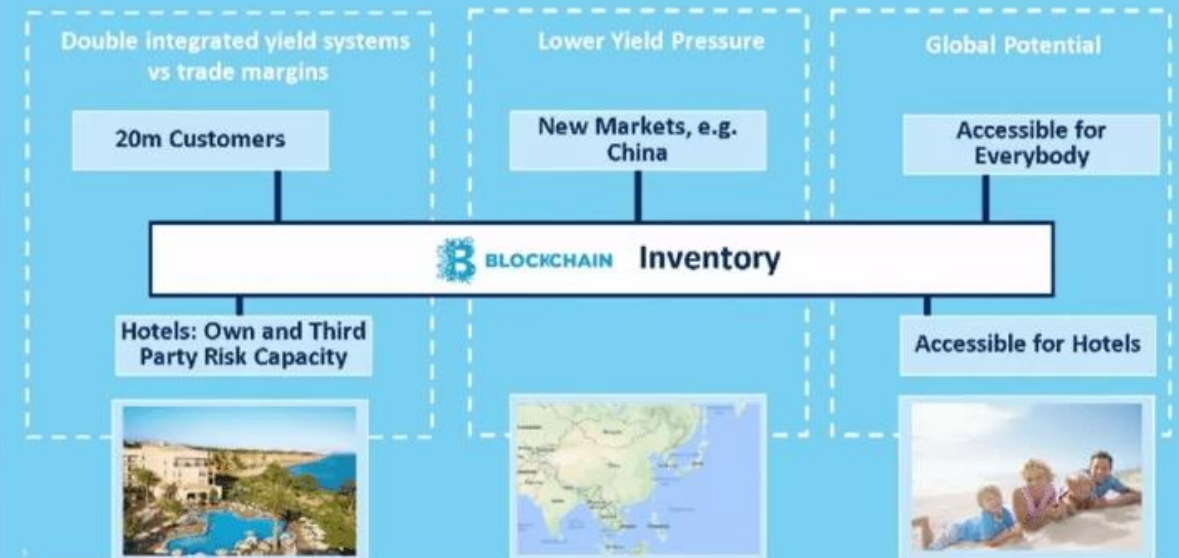


科技创新优化预订和旅行体验

TUI Tourism Group Will Adopt Ethereum Blockchain Technology



90m risk capacity in bed nights, 15m risk capacity in flight seats



Winding tree. Decentralized travel platform.

Making travel cheaper for consumers and
more profitable for suppliers





1150

提前选座
扫码登机

军人依法优先

下的西班牙小镇

实

现

380-55
联排

森林湖 6327 5666

扫码网上值机

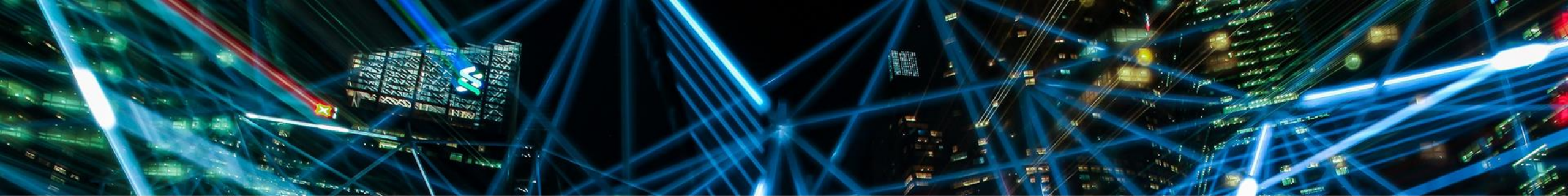
粵港澳大灣區 試點多證合一

銀行開戶 便捷服務
合 交通出行 入休酒店

安全
保護您的隱私及個人資料安全

便捷
人臉識別支付，支付快捷準確





新媒体平台是机遇，也是挑战





抖音
短视频



Instagram Story

- for travel marketing -





未来旅游业的竞争 将是生态系统之间的竞争



Google

Google

Flight Search



Search Hotel in
Google™
Hotel Finder

Alexa for Hospitality

Memorable Experiences. Better Service. Just Ask.

[Request an invite to get started](#)



Tencent 腾讯



云迹科技
YUNJI TECHNOLOGY



同程艺龙

美团
meituan.com

make **my** trip
.com



zanadu 赞那度



我行
i++ travel





BOOKING
HOLDINGS



WHAT IS MEITUAN DIANPING?

A RISING “SUPER APP” THAT WANTS TO BE THE “AMAZON FOR SERVICES”



\$30 BILLION

last round valuation



World's **4th** most
valuable startup



290 million

monthly active users



Restaurant reviews & booking



Food delivery



Local services



Movie tickets



Groupon



Travel booking



Vacation rental



Software for small businesses



Ride hailing



Bike sharing



What Makes Us a Super App?

Restaurant Reviews



Restaurant Reservations



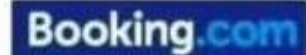
Movie & Show Tickets



Home Rentals



Hotel Booking



POS



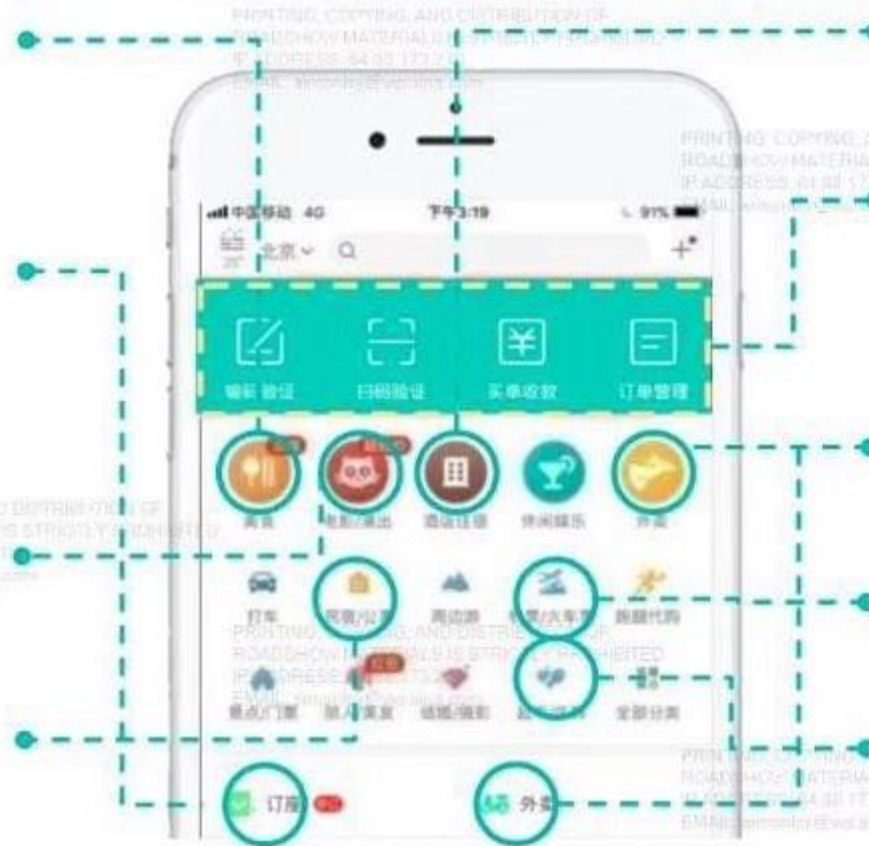
Food Delivery



Travel Booking



Supermarket

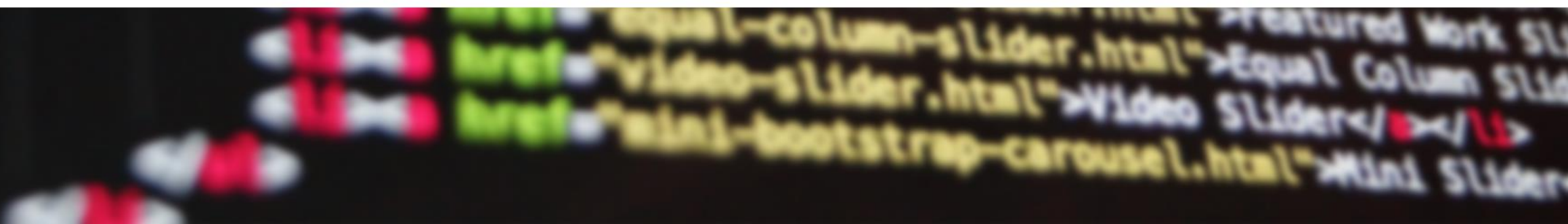


Note: The presentation of other brands/companies does not indicate Meituan Dianping's market size in each category.



挑战之一：

如何基于传统IT系统进行创新？





挑战之二：

如何突破巨头的生态体系布局？

获取流量？





挑战之三：

旅游业如何吸引和招募最好的人才？





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